



BLASON LOUIS

Your French Wine Connection

Blason Louis Artisan Wine Collective

Did you know:

- 70% of the money you pay for wine is nabbed by distributing middle-men?
- only a fraction of the top French wines even make it to the US?

Your Problem:

- French wine classification is confusing and tedious.
- Paying top dollar for wine you may not like is not worth the risk.



Our solution:

- Partner with small winemakers to share their wines and bypass 3 middlemen.
- Try two 90+ rated artisan wines every month.
- Build your cellar with the wine you like at 25% off retail.

Discover 2 new wines
each month



Taste & Compare



Save extra on the
wines you like



Our ask:

- Try our unique product by emailing james.butler@blason-louis.com, we will ship to your office!
- Help us share our passion for small winemakers and fight against the middle men spoiling the US wine market.
- Spread the word so your readers can also enjoy French artisan wines and join our cause!

Try a complimentary box through the following link: blason-louis.com/specialoffer/freemonthtrial

Please contact James Butler at james.butler@blason-louis.com or 484-802-1990 for more information.



The Story Behind Blason Louis

Why was Blason Louis created?

- A group of Franco-American friends who shared a love for small-batch French wines were frustrated by the overblown prices of the French wine available in the U.S.
- When visiting vineyards they discovered small French speaking winemakers couldn't enter the US market – importers and wholesalers prefer big brands.
- To share the most fun way to learn about new varietals, styles, and terroirs- by coupling wines two by two around a common theme.

How we choose our partner winemakers?

- Must be small artisan winemakers from family owned vineyards.
- Very high quality craftsmanship and handpicked grapes, organic farming or traditional methods (e.g. horse plowing).
- Endorsed by Michelin star restaurants and wine experts to ensure all Blason Louis wines are rated 90+ points.

What unique things we offer to the consumer?

- Impress your peers with our beautiful monthly box, nobody has seen a wine flacon!
- Learning Experience with unique videos and leaflet material
- Build your cellar month after month and connect with small winemakers.

How it will disrupt the wine industry?

- We are the first wine tasting at home – you sample before you purchase a bottle.
- The selection is exclusive and at prices 25% cheaper than your liquor store.
- You become a wine expert without killing your wallet – what else?

Did you know?

- We visited more than 400 vineyards and tasted more than 800 wines before arriving at our current selection.
- All our wines are made from handpicked grapes.
- Our winemakers Antoine and Jean who make white wines from Burgundy and the Loire still use horses to plow their vineyards.
- Our winemaker Jean plays ultrasonic music through his vineyard as an alternative to pesticides.

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