

StitchDX Delivers Record Growth in 2017; Company Poised for Continued Expansion



BOSTON, MA - February 15, 2018 - [StitchDX](#), an emerging agency leader in the delivery of digital experience solutions, today announced record year-over-year growth of 73% during the 2017 fiscal year. The company's strong results were driven by a strategic focus on providing next generation digital marketing and digital workplace solutions to SMBs, as well as larger-sized organizations across the United States. With substantial revenue growth, expansion of its customer base, enhancements to its solutions portfolio, and the continued development and sophistication of its overall team, StitchDX has positioned itself for continued success in 2018.

Strong partnerships with industry leaders in the digital workplace and digital marketing sectors were major contributors to the company's impressive growth. In 2017, StitchDX earned Gold Partner status with Akumina, the leading software provider of digital workplace and collaborative work management solutions for SharePoint and Microsoft O365. This partnership has enabled StitchDX to implement custom deployments of Akumina's award-winning platform across a wide range of customer organizations, and expand its capabilities with Microsoft cloud products.

Working collaboratively with Akumina, StitchDX developed [SQUAD Workplace](#), a work management solution specifically designed for organizations with fewer than 1,000 employees. SQUAD Workplace improves employee collaboration, communication, and productivity to advance the business goals of organizations that leverage Microsoft Office 365. StitchDX is committed to its relationship with Akumina in 2018 and beyond, and sees this partnership as a strategic driver of revenue growth and important source of customer acquisition.

StitchDX also achieved [Silver Certified Agency Partner status in 2017 with HubSpot](#), the world's leading inbound marketing and sales platform. Focused on creating integrated digital strategies for small- to mid-sized B2B organizations, as well as nonprofits, StitchDX leverages HubSpot, in concert with other marketing technologies, to develop and execute digital solutions that more effectively drive the customer journey from awareness to consideration, and through conversion.

To help jumpstart HubSpot success with customers new to the platform, StitchDX created [ProspectLAB](#), an accelerated, 60-day digital marketing immersion program. ProspectLAB was designed specifically for SMBs and social impact organizations to rapidly define, test, and optimize digital strategies that will improve marketing and drive top-line revenue.

"2017 was a phenomenally exciting year of growth and continued company development," said Brian Bolton, StitchDX CEO. "Our strategic partnerships with Akumina and HubSpot have been critical to our recent achievements and serve as the backbone to the long-term success of our company. As we continue to hone our capabilities, expand our team and diversify our customer base, we're bullish about our growth prospects in 2018 and beyond."

About StitchDX

[StitchDX](#) is a digital experience agency focused on helping organizations reach and engage with their customer audiences—internal and external. Our brand-first approach delivers services and solutions that help our customers optimize user experience, improve marketing, and leverage technology to achieve high-impact growth goals around employee engagement and customer acquisition.

Our core philosophy is centered on driving engagement and communicating with all stakeholders that propel an organization's success.

Whether your objectives are focused on improving work management and collaboration or driving strategic marketing efforts, we help organizations navigate the dizzying landscape of technology choices to leverage the right digital experience platforms for their needs. Our solutions delight and deliver integrated digital experiences that unify company mission, vision, and goals, with action, results, and revenue.

An Akumina Gold Partner and HubSpot Silver Certified Agency, StitchDX threads together expertise in brand strategy, digital marketing, lead generation, employee engagement, digital workspaces, content creation, UX/UI design and website development for a diverse client roster including: Destination XL (DXL), Carestream Dental, Columbia Bank, MeTEOR Education, Backyard Footwear, MoveUP, Sonian, Orix USA, Minuteman Trucks, Fletcher Spaght, Expertek Systems, Arden Building Companies, Rhode Island Council for the Humanities, Viacord, ECS Learning Systems, University of Massachusetts - Lowell, AmWINS, and Dynex Capital.

For more information on StitchDX, please visit their website at stitchdx.com or call (800) 535-1314.

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