

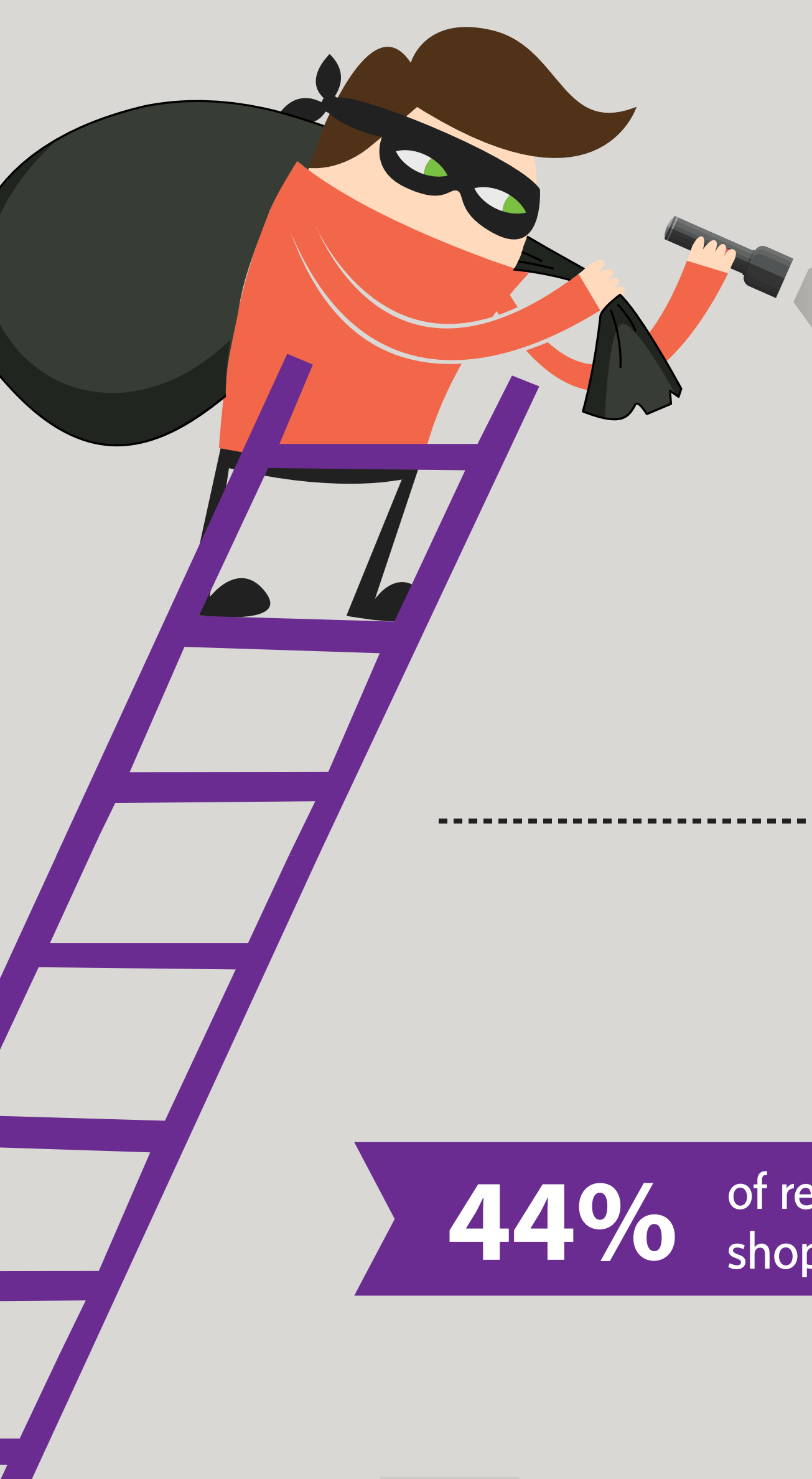
The State of Retail Jewelry Security 2018



FEAR OF THEFT IS INCREASING

A survey of nearly 200 U.S. retailers, conducted by INSTORE Magazine for Senseon Secure Access, reveals greater fear of theft.

75% of retail jewelers are more concerned about jewelry theft than in the past

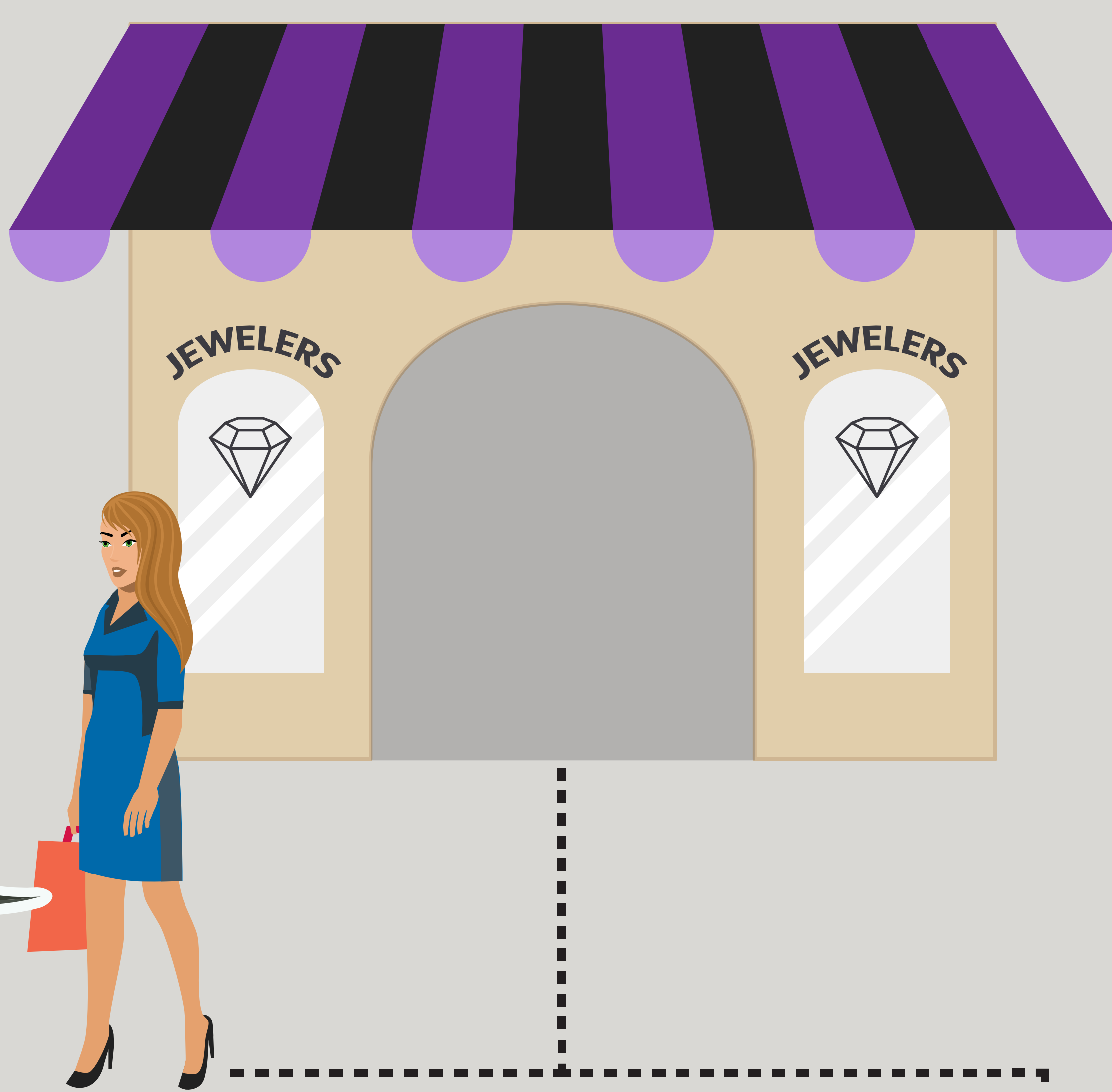


➤ **NEARLY 33%** OF RETAIL JEWELERS EXPERIENCED JEWELRY THEFT IN THE LAST 3 YEARS

➤ **OVER 33%** OF RETAIL JEWELERS SAW AN INCREASE IN SHOPLIFTING OVER THE LAST 3 YEARS

SHOPLIFTING DOMINATES, BURGLARY AND EMPLOYEE THEFT FOLLOW

44% of retail jewelers experienced shoplifting in the last 3 years



27% experienced burglary

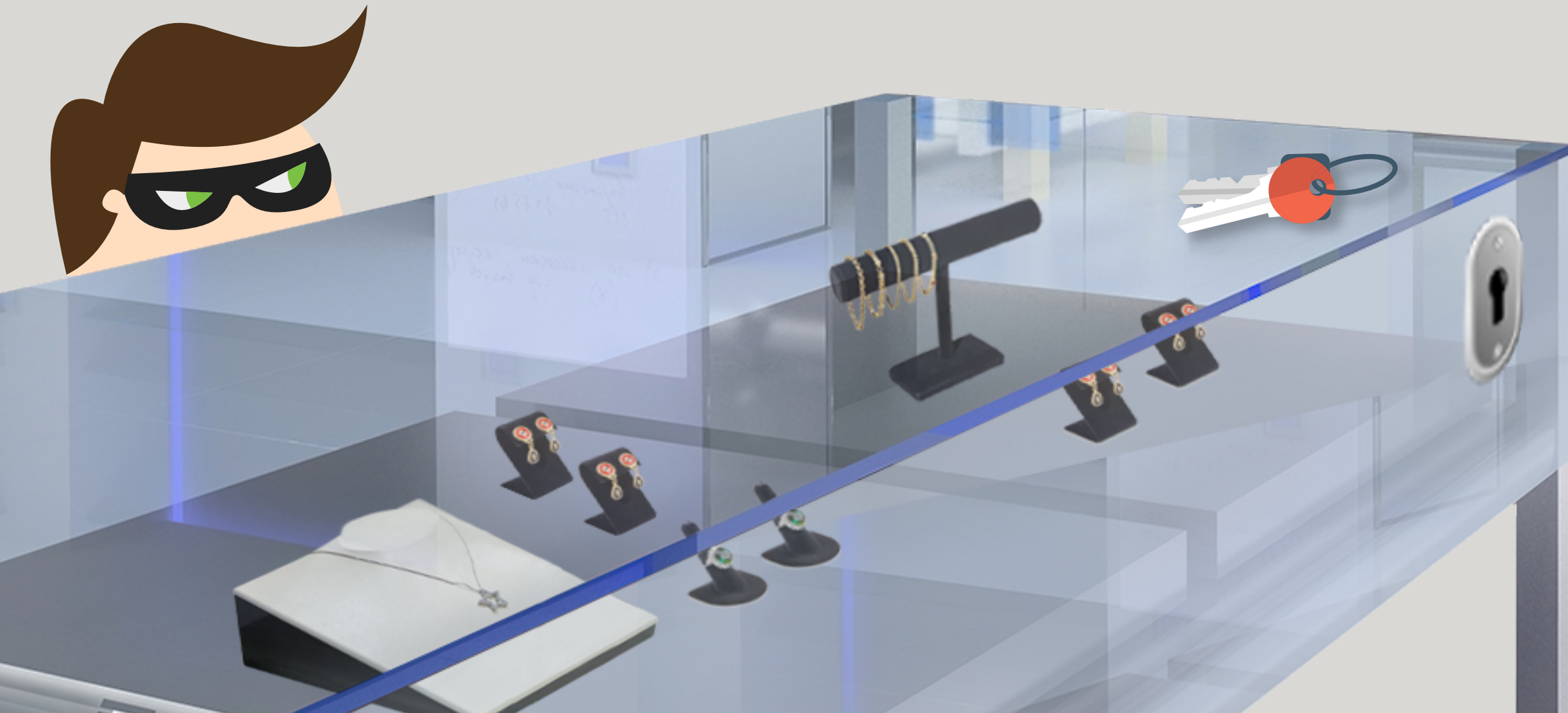
26% experienced employee theft



On a smaller scale, retail jewelers experienced 2 other variations of missing inventory.

BETTER MERCHANDISE PROTECTION NEEDED

24% of retail jewelers cite display cases and cabinets left unlocked and unattended as biggest theft concern



"Merchandise theft clearly is an increasing concern and a significant reality for retail jewelers. It's time for jewelers to adopt emerging technologies and improve procedures to better protect valuable merchandise."

-Sid Kalantar, Senior Vice President of Sales and Marketing, Senseon Secure Access



Outdated access control methods distract associates, triggering theft.



Metal keys can easily be lost, stolen, broken or duplicated.