

WIT

WOMEN IN
TECHNOLOGY

CONNECT



**EMPOWERING GIRLS & WOMEN
TO EXCEL IN STEAM**

THURSDAY, JUNE 21 2018

GEORGIA AQUARIUM ATLANTA, GA

WITWOMEN IN
TECHNOLOGY**CONNECT****THURSDAY, JUNE 21 2018**

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Join us for one of Atlanta's most engaging and interactive events for science, technology, engineering, arts, and math (STEAM) leaders! For over 20 years, we have conducted a unique auction that provides access to some of Atlanta's most highly visible technology executives and raised more than \$3.2 million to support the development of young girls and the advancement of women in STEAM. WIT Connect is one of the premier fundraising and networking events of the year with over 700 top-level executives in the STEAM field.

In addition to our highly anticipated executive auction, it is also an evening where we focus on WIT's mission to empower girls and women to excel in STEAM. The highlight of this event is the presentation of scholarships by Georgia companies to young women in our WIT Girls and WIT Campus programs who have exhibited distinguished achievement in STEAM education.



WIT Connect
2018 Keynote Speaker

Rhonda Vetere
President, nThrive

WHY

Since its inception, WIT Connect has raised more than \$3.2 million to support the development of young girls and the advancement of women in STEAM.

ABOUT WOMEN IN TECHNOLOGY

Women in Technology (WIT) empowers and educates women and girls about opportunities in science, technology, engineering, the arts, and math (STEAM) by educating middle and high school girls, and young women in college, and by sharing the stories of successful professional women in STEAM. Our team of more than 300 volunteers delivers professional development and networking opportunities to our more than 3,000 professionals, and programs at no cost to more than 1,500 students. From the classroom to the boardroom, WIT is committed to bringing the best STEAM content and programming to women and girls in Georgia.

WANT TO FIND OUT MORE?

For more information please contact:

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Women In Technology

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“ Supporting women and girls who want to pursue careers in STEM, especially in the tech and innovation space, is crucial to the work that we do at digitalundivided. WIT is helping to build the pipeline by linking women and girls to a wealth of great opportunities to enhance and develop their skill sets. ”

- Kathryn Finney

BECOME A SPONSOR



Benefits of WIT Connect Sponsorship	Presenting Sponsor \$25,000	VIP Sponsor \$15,000 SOLD OUT	Gold \$10,000	Silver \$5,000	Table \$2,500
Inclusion in all WIT e-newsletters promoting events	✓	✓	✓	✓	
Logo on mobile bidding devices during auction	✓	✓	✓		
Logo & link to company website from WIT website	✓	✓	✓	✓	
Invitation to exclusive VIP reception	10	10	4	2	Listing
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Listing
Press release & announcements	✓	✓	✓		
Executive quote	✓	✓	✓		
Opening paragraph	✓				
Media promotion spotlight	✓	✓			
Company description boilerplate	✓	✓			
Remarks at event	✓	✓			
GOBO lighting of company logo at event	✓	✓	✓		
Table of 10	✓	✓	✓	✓	✓
Table at WIT Awards	✓	✓			
Company logo on event signage & ads	✓	✓	✓	✓	On table sign
Recognition by host at main event	✓	✓	✓	✓	
Company marketing collateral/gift distribution	✓	✓	✓	✓	

SPONSORSHIP AGREEMENT

_____ agrees to provide a financial sponsorship for the WIT Connect event.
 As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been accepted by WIT. I am pleased to sponsor WIT as a (please check box below):

☐ Presenting \$25,000
 ☒ **VIP \$15,000**
☐ Gold \$10,000
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