



PRESS RELEASE

Radu Pop Joins Stertil-Koni as Business Development Manager

For Immediate Release

STEVENSVILLE, MD March 6, 2018 – Stertil-Koni, the leader in heavy duty vehicle lifts – notably [bus lifts](#) and [truck lifts](#) – has announced that Radu Pop has joined the company as Business Development Manager.

In his new position, Pop will work closely with the company's Regional Sales Managers and as well as its top leadership at headquarters in Stevensville, Maryland to further advance fleet sales – notably truck and bus fleets – and simultaneously support the efforts of Stertil-Koni's National Accounts' team.

In making today's announcement, Dr. Jean DellAmore, president of Stertil-Koni, noted "Stertil-Koni continues to achieve strong growth in the industry and to support this level of business activity, we are pleased to welcome an experienced pro, like Radu, to join our team. Radu has an extensive background in vehicle lift sales and facility operations. What's more, he has the drive, dedication and talent to further help boost Stertil-Koni sales and customer support."



Radu Pop, Stertil-Koni Business Development Manager

With a decade of industry experience, Pop brings with him an extensive knowledge of maintenance facility operations, technician safety, and recommended practices across a wide variety of fleet types – from trucking and public works to major transit enterprises.

Pop is an active member of the Technology and Maintenance Council of the American Trucking Associations (ATA), participating in Task Force conferences and reviewing Recommended Practices implemented at fleet maintenance facilities across the United States.

Outside of the office environment, Pop enjoys riding motorcycles and participates in charity events for the Wounded Warrior Project. He resides outside of Atlanta, GA.

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About Stertil-Koni

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably [bus lifts](#) and [truck lifts](#), and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [mobile column lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground,

scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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