**Huron Valley Steel’s investments begin to pay off**

**TRENTON, Mich. (March 7, 2018) –** “2015-2016 were challenging years, not just for us but for the entire metals recycling industry,” said Eric “Randy” Fritz, President and CEO of Huron Valley Steel Corporation (HVSC). “Despite those challenges HVSC has continued to invest in new technology and is planning for growth. Now with the improved market conditions, it is refreshing to look back and realize those efforts are beginning to pay off,” Fritz said.

With the improved steel market and recent scrap import restrictions imposed by China, HVSC anticipates greater volumes of Zorba will be available to the U.S. domestic market for processing. As a result, Huron Valley Steel has identified and now is pursuing additional areas of corporate growth.

In addition to investments in company-wide capital improvements, HVSC has plans in place to add a secondary aluminum facility in Alabama.  The greater availability of Zorba and increased aluminum demand will allow the company to expand its secondary aluminum alloy production to the South while continuing to serve its current customers’ aluminum scrap needs. The company currently melts aluminum scrap production from its Belleville, Michigan facility into a secondary aluminum ingot and sow. With the new scrap-melting furnace, HVSC plans to increase its current annual melt capacity to produce more secondary aluminum products to sell to the automotive die casting market throughout North America.

HVSC is one of the largest recycling processors of shredded non-ferrous mixed metals generated by automobile shredders in the United States and Canada. The shredded non-ferrous mix, known in the scrap industry as “Zorba” is processed by the company at its two media plants in Belleville, Michigan and Anniston, Alabama. Approximately 80% of the non-ferrous metals it recovers from Zorba are aluminum alloys.

**About Huron Valley Steel.**  Headquartered in Trenton, Michigan, Huron Valley Steel operates recovery and recycling facilities in Belleville, Michigan and Anniston, Alabama. For more information visit <http://www.hvsc.net/>.

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