



## **Smile Brands and Johnson Family Dental Partner to Expand Services in Newbury Park, California**

**Irvine, CA – March 7, 2018** – Smile Brands Inc. together with its affiliate Johnson Family Dental announced today the acquisition of Newbury Park Dental Studio at 1620 Newbury Road, in Newbury Park, CA.

Johnson Family Dental provides comprehensive general and specialty dental care plus orthodontics at locations throughout Central California. The rapidly growing group has six convenient locations serving residents of Santa Barbara, Solvang, Ventura, Camarillo, Port Hueneme and now Newbury Park. Founded in 1963, Dr. Steven Johnson purchased the practice in 2001 and has expanded locations and services to meet the needs of the communities they serve.

“The population of Newbury Park has grown by nearly 25% over the past 15 years and access to convenient, high quality dental care has not kept pace,” notes Dr. Steve Johnson. “It was a natural fit for Johnson Family Dental to expand our services in this community. We see big opportunity to fill a gap in available general and specialty dental care in Newbury Park and look forward to making it easier for area residents to get the care they need.”

Dr. Bang Phan will remain with the practice and will be joined by Dr. Mondana Arami who has recently sold her practice in Northern California to move to the area. Both Dr. Arami and Dr. Phan are top rated dentists who bring years of experience to this office. The practice will be rebranded Johnson Family Dental, and area residents will enjoy expanded weekday and flexible financing options that will make it easier for local patients to get the care they need.

Smile Brands launched their partnership with Johnson Family Dental in June, 2017 to provide business support services; including, purchasing, payroll, billing, real estate, marketing and more. By partnering with Smile Brands, affiliated groups can accelerate their growth through add-on acquisitions, new locations and by leveraging the combined scale and operational expertise of Smile Brands and their supported groups.

Steve Bilt, CEO of Smile Brands, stated, “We’re excited to be helping Johnson Family Dental expand to meet the needs of the community. Their team reflects everything we look for in a partner; commitment to clinical quality, entrepreneurial spirit and a great patient-focused culture.”

### **About Johnson Family Dental**

Johnson Family Dental is a rapidly growing group dental practice based in Santa Barbara, California. Since 1963, Johnson Family Dental has been delivering quality care to Central California residents. With six convenient locations, Johnson Family Dental provides comprehensive general, specialty and orthodontic care in Santa Barbara, Ventura, Solvang, Camarillo, Port Hueneme, and Newbury Park. Driven by their belief that “a smile can change your life”, the Johnson Family Dental team is committed to delivering gentle and compassionate care at an excellent value. Johnson Family Dental relies on Smile Brands to provide world-class business support services so they can focus on delivering highly personalized patient care. Learn more at [johnsonfamilydental.com](http://johnsonfamilydental.com).

### **About Smile Brands**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 350+ Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, and Johnson Family Dental offices in 15 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

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