



High-Protein, Low-Calorie Power Seafoods

Handy Seafood to Introduce at the 2018 Seafood Expo North America

FOR IMMEDIATE RELEASE:

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Maryland-based seafood processor, Handy Seafood, is back at it with new health conscious value-added seafood items: Salmon Power Burger, Salmon Power Bites, Shrimp Power Burger, and Shrimp Power Bites. Customers are invited to stop by booth #823 at the Seafood Expo North America and be among the first to sample the power seafoods.

“Traditional value-added seafood typically only meets the convenience factor, but lack any sort of plant based nutrition,” said Todd Conway, CEO of Handy Seafood. “That’s why we thought power seafoods were the logical next product for us. Our power burgers contain all natural ingredients and robust flavors and are totally preservative free, making sure consumers don’t have to sacrifice nutrition for great taste” Conway stated.

Handy’s Power Foods contain edamame, spinach, broccoli, lime, scallions, cilantro, sriracha and either Salmon or Shrimp. The products are packed as 12 count - 0.5 oz. bites and 2 count - 3 oz. burgers that are great on the grill.

Since 1984, Handy’s steadfast presence at the Seafood Expo North America has enabled them to present over 120 years of quality seafood and product innovations. Each channel (Foodservice, Retail and Club) offers a menu that highlights Handy’s classic seafood staples as well as new and exciting innovations for customers to taste and discuss.

The Seafood Expo North America/Seafood Processing North America is the largest seafood trade event in North America. Attracting over 20,000 buyers and suppliers of fresh, frozen, packaged and value-added seafood products, equipment and services – attendees travel from more than 100 countries to do business at the three-day exposition.

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Handy Seafood is a family-owned company with over 120 years of quality seafood processing. Products include soft shell crabs, crab meat, crab cakes, seafood specialty items, oysters and grouper. www.handyseafood.com

• Over 120 Years of Quality Seafood •
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