
DNOTES **GLOBAL**

Pitch Deck, 2018

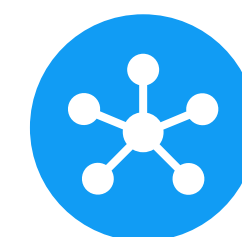


Our Vision

What we're going to do



DNotes' vision is to become the trusted and inclusive digital currency to gain mass adoption in global commerce. To reach that ultimate destination, a strategic path has been laid out to include a fully integrated business ecosystem.



DNotes Global's mandate is to manage those business units with best in class mindset, focusing on businesses and partnership that are best aligned with our philosophy to bringing the DNotes digital currency into the mainstream.

The Challenges

What we're [solving](#)

- ◆ 10 years after its creation, digital currency remains a predominantly speculative asset. Little success has been made reaching out to and including the [finance sector](#)
- ◆ There is no model for creating [financial trust](#), [price stability](#) and [intrinsic value](#)
- ◆ Digital currency is not the solution to digital currency [adoption](#). History shows us that there is at least some [centralized entity](#) that gets the [ball rolling](#)
- ◆ To most people, cryptocurrencies remain a [mystery](#). There is natural resistance to innovation, and consumers don't like using volatile assets they don't [understand](#)

The Solution

How we're [solving things](#)



Leadership

Successful innovations have people guiding them towards mass adoption. DNotes Global is a guided and sustainable effort that utilizes a full systems approach to break the status quo and bring digital currency to the mainstream.



Integrated Business Ecosystem

History shows us that there is at least some centralized entity that gets the ball rolling. DNotes Global provides an interconnected business network that bridges DNotes tokens to the world of finance and commerce.



Each Gear Boosts The Whole

Positive feedback loops within the ecosystem structure amplify performance gains throughout the network. We see opportunity within our industry to work and grow together to achieve greater things than currently possible.



Give Investors Confidence

Equity support allows investors to use familiar and traditional valuation metrics on DNotes in a way that promotes confidence and safety.

Market Opportunity

Our industry is **growing fast**



~10%

Of global GDP stored on
blockchains by 2025

- **Deloitte**



~\$350b

Cryptocurrency
market cap today



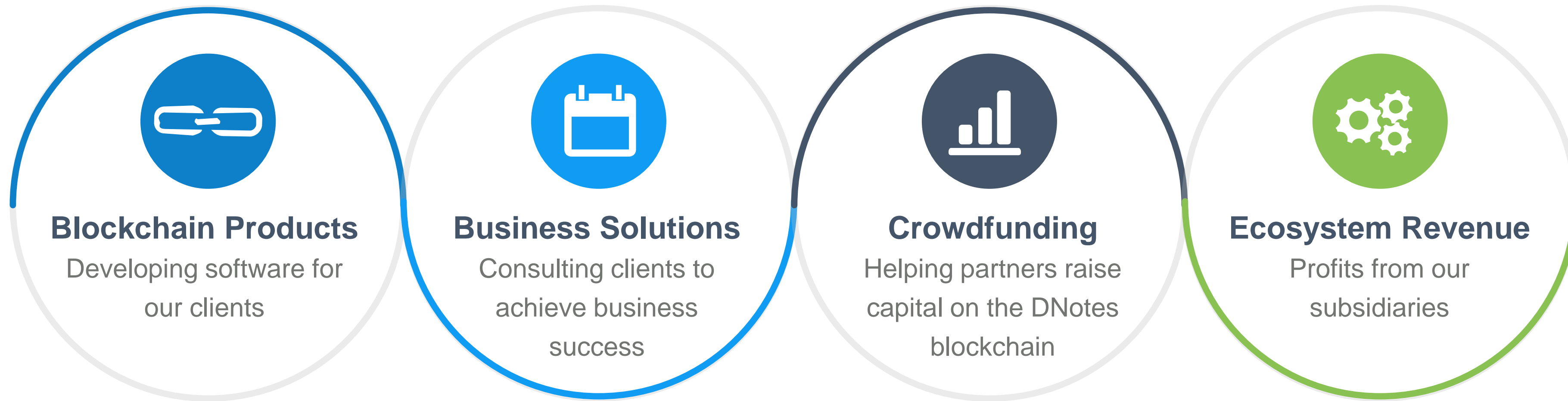
**\$175
Billion**

Blockchain value-add to businesses
by 2025 (3.1 trillion by 2030)

- **Gartner Inc.**

Business Model

How DNotes Global makes [money](#)



➤ **Blockchain products:** custom software built for our clients, and sale of products available for public consumption as part of the DNotes Global product suite.

➤ **Business solutions:** consulting services in business management and strategy consulting, and blockchain integration into partner businesses processes.

➤ **Crowdfunding:** facilitating regulatory compliant crowdfunding using the DNotes platform.

➤ **Ecosystem revenue:** DNotes Global will be the parent company of subsidiaries including: news, secure cryptocurrency storage and exchange facilities, financial literacy and business education, banking, credit and debit card services, and an array of other financial offerings.

Cross Ownership Model

How our business model [benefits investors](#)



1

DNotes Global's business activities generate revenue for the company.

2

Business activities add to the DNotes token's utility and adoption, which further raises demand for DNotes Global's services, and boosts the company's revenue and market capitalization.

3

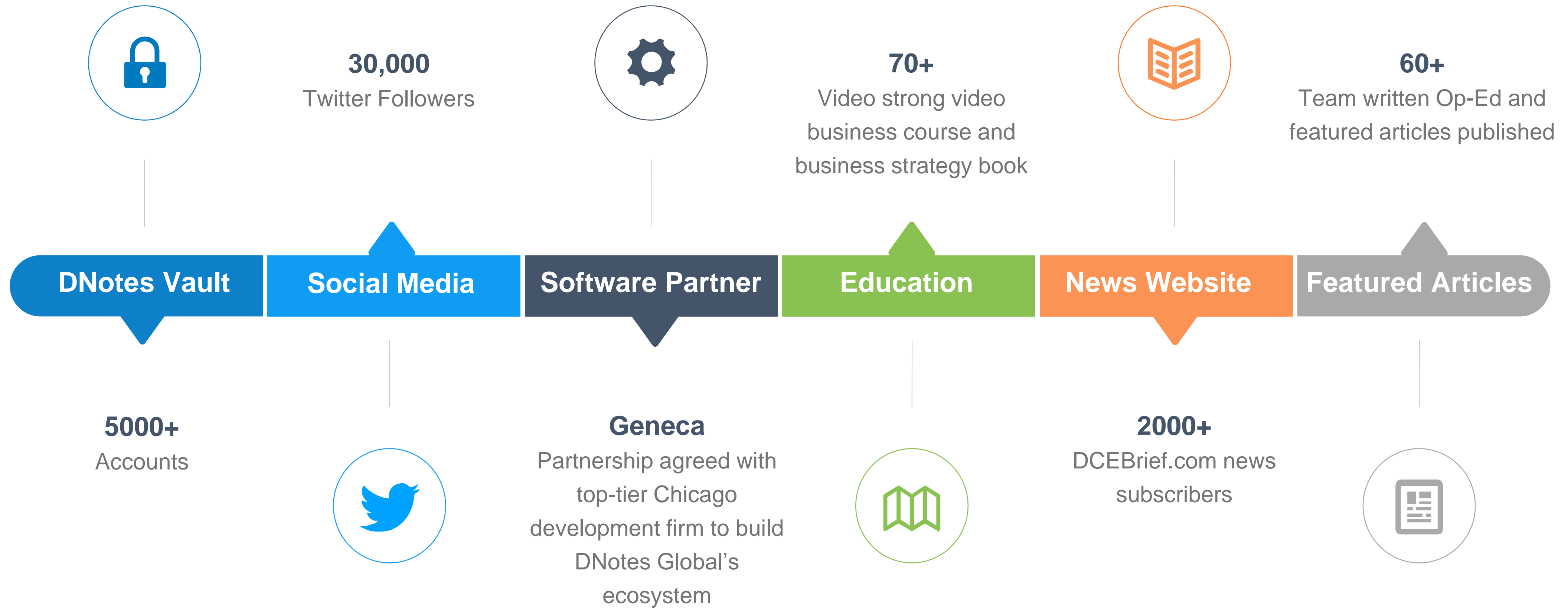
When DNotes tokens appreciate in price, so too does DNotes Global's market capitalization by way of company-owned tokens rising in value.

4

The purchase of DNotes Global shares is a partial investment in the DNotes currency, which themselves have potential for significant growth with their adoption. Investors can apply traditional and familiar valuation metrics to appraise the DNotes token's value, and take confidence that their ownership of DNotes Global shares are actively supporting the growth of the entire ecosystem.

Business Traction

What we've done [so far](#)



Upcoming Objectives

What we're [working on](#)

DNotes 2.0

DNotes 2.0 prototype & testing; full release; and development of wider ecosystem to support its growth

Reg D 506 (c)

Crowdfunding using Reg D 506 (c) provisions for accredited investors under the JOBS act to fund the completion of DNotes 2.0 ecosystem development, and larger Reg A+ Mini-IPO

Marketing

Concentrated marketing and publicity campaign using direct marketing, social media, news, and weekly press releases in mainstream media

Features

Roll out of payment system, integration of automated invoicing software, and cold staking feature set

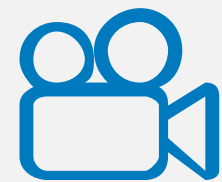
Mini-IPO Reg A+

Crowdfunding under Reg A+ Title IV Tier II provisions under the JOBS ACT for raising up to a maximum of 50 million dollars from accredited and nonaccredited investors worldwide

Learn More

Helpful [links](#)

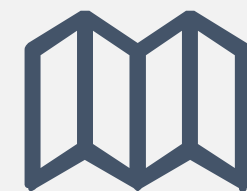
Pitch Deck Video



Watch the 3 minute video version of the DNotes Global pitch deck

[Click Here](#)

Whitepaper



Read the DNotes Global whitepaper that is filled with more business information

[Click Here](#)

DNotes Global Website



Browse the company crowdfunding website

[Click Here](#)

DNotes Coin Website



Learn more about the DNotes digital currency token

[Click Here](#)

Contact Us

Email: contact@dnotesglobal.com
