

## **News Release**

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## Paramount WorkPlace Hires Channel Veteran Amiee Keenan

Requisition and spend management software publisher seeks to grow and expand its partner channel.

**Detroit, MI – March 26, 2018 -** Paramount WorkPlace, the market leader in mid-market and enterprise level web and mobile requisition software, announced the addition of Amiee Keenan to the team as the Director of Channel Sales and Development. Amiee brings a strong background in channel development and management, having held channel positions with several different publishers, most recently spending seven years with Avalara, where she was a senior partner manager.

Established in 1995, Paramount WorkPlace got its start with requisition software for Epicor. In the early 2000's, the company moved into what would eventually become the Microsoft Dynamics space with integrations to Navision (Microsoft Dynamics NAV), Axapta (Microsoft Dynamics AX), and Great Plains (Microsoft Dynamics GP), quickly becoming the market leader in spend management software by building a channel of hundreds of Dynamics resellers.

In response to customer and partner demand, Paramount WorkPlace has since developed out-of-the-box integrations to most major mid-market ERP software products, including Sage ERP 100, 300, 500, Sage Intacct, Acumatica, NetSuite, and Blackbaud.

Amiee will lead engagement and sales efforts with Acumatica, Sage Intacct, and NetSuite resellers to further grow these channels. Specifically, Amiee will collaborate with resellers and customers on key areas where requisition, procurement, and expense automation can help solve major challenges associated with manual procurement and expense processes. Her ability to effectively communicate the value proposition will be a catalyst to generate new revenue opportunities for partners. Aimee can be reached at (401) 451-7223 or akeenan@paramountworkplace.com.

Salim Khalife, Founder, President and CEO of Paramount WorkPlace, said, "Partnerships with resellers are key to driving sales and long-term relationships with customers and ultimately the success of Paramount WorkPlace, but it doesn't happen overnight. It requires win-win thinking and a strategy that includes collaboration and education, along with an investment in time and resources for it to succeed. As we continue to grow, we add dedicated resources in each specific area to build those relationships. Amiee has a strong background in building channels and driving sales, and she's well-known and respected in the ERP community. We're excited to have her on board."

"I've known about Paramount WorkPlace for many years through my past work in the Dynamics space. They have a great reputation, not only for their quality procurement solutions, but also for being partner-friendly, which is important to me," said Amiee. "I am excited to be part of their talented team and look forward to becoming a key player in building and growing these emerging partner channels."

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## **About Paramount WorkPlace**

Paramount WorkPlace develops, sells, and supports advanced web-based and mobile requisition, procurement, and expense software solutions for mid-market and enterprise organizations. With over 131,000 worldwide users, Paramount WorkPlace cloud-based and on-premise solutions are trusted by global, national, and local brands for their powerful capabilities, intuitive features, and the option for a stand-alone and integrated extension of Microsoft Dynamics GP, AX, NAV, and SL; Sage ERP 100, 300, 500, Sage Intacct, Blackbaud Financial Edge and NXT, Acumatica, NetSuite, SAP, Oracle, and Epicor. Learn more at www.paramountworkplace.com