

**For Immediate Release**



## **FANDOMODO Launches Wild Wiener, a Mobile Game Starring a Determined Dachshund**

*The digital media company partners with veteran developer Christian Savalas to launch its first iOS and Android game*

Los Angeles, CA – March 28, 2018: **Fandomodo** announced today the launch of Wild Wiener, the first in a series of casual games to be released for both iOS and Android devices. The endless runner game centers on Savalas' dog Lucy, an adorably determined dachshund, driven by a thirst for adventure and her unyielding obsession with wildlife. Built as a battle to the top, the game follows the travails of a wiener dog as she races through an army of scheming squirrels. Play it now at [www.wildwiener.com](http://www.wildwiener.com).

Savalas, son of Hollywood legend Telly Savalas, is known for building a dedicated fanbase approaching 400,000 users for his apps including SwiftScales Vocal Trainer and Perfect Pitch Pipe. In addition to mobile development, Savalas is a performing singer/songwriter, and his apps up until Wild Wiener have been geared towards fellow musicians and recording artists. The partnership with Fandomodo includes plans for multiple casual games and platforms to be released in 2018 and 2019.

"I set out to create something people can clearly identify with and easily relate to their daily lives," said **Christian Savalas, creator of Wild Wiener**. "So making a game where squirrels mercilessly attack a little dog from all directions seemed like the obvious choice!"

"Mobile game spending was literally two times higher than spending on PC or MAC games in 2017," said **Anthony Kaan, Managing Partner of Fandomodo**. "They represent an

innovative way to reach huge audiences, something that talent and brand partners are constantly exploring.”



Wild Wiener puts our dachshund hero in five distinct environments where she faces not only every day pesky Squirrels, but also Pirate Squirrels, Fairy Squirrels, Space Squirrels, and Luxury Squirrels! Venturing ever upward along trees and man-made structures (is that Trump Tower?), Lucy must dodge everything from acorns and daggers, to meteorites, mechanical claws and “Make Squirrels Great Again” hats. Users must adapt to new settings in real-time and avoid obstacles to progress in the game and score points.

Fandomodo is planning several more casual game releases in 2018 and 2019 tied to sports, entertainment and media personalities. It is also developing unscripted television projects for its roster of talent and category experts, as well as screen adaptations tied to its own library of IP.

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#### **About FANDOMODO**

FANDOMODO is a digital media and talent management company that builds entertainment for social influencers to engage their fans. From casual games and digital platforms, to film and television franchises, FANDOMODO develops projects for its roster of talent, while growing audiences to drive revenue for brand partners and media properties. General inquiries: [inquiries@fandomodo.com](mailto:inquiries@fandomodo.com)



