



# SONOMA CAST STONE

## CONCRETE INNOVATIONS

WWW.SONOMASTONE.COM

## Press Release

FOR IMMEDIATE RELEASE  
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### James W. Herwatt is New CEO of Sonoma Cast Stone

Sonoma Cast Stone is pleased to announce that James W. Herwatt has accepted the position as its new CEO. James brings to Sonoma Cast Stone over thirty years of experience in the wine industry, including the past twenty-two years that James successfully lead Cork Supply USA and Tonnellerie O. “This is a great opportunity to be working with Steve Rosenblatt and the entire Sonoma Cast Stone team to help expand concrete tank and barrel sales in the United States and throughout the world,” said James Herwatt. Sonoma Cast Stone, the preeminent manufacturer of concrete wine tanks and barrels, has become regarded as one of the most innovative companies in the wine industry.

After 20 years of making custom concrete products for the best luxury hotels, restaurants, homes and tasting rooms, Sonoma Cast Stone brings a unique craftsmanship into the production of making concrete tanks. Sonoma Cast Stone also perfected the art of listening. Located in the California Wine Country, Sonoma Cast Stone has worked directly with premier winemakers to design the most functional and easiest to use tanks available. All winery products are designed with the understanding that the design and finish of its tanks are as important as the tank function. Today Sonoma Cast Stone tanks are shown off as part of the tour found in many of Americas finest wineries. We are very happy to see James take a leadership role in this direction.



James W. Herwatt  
CEO, Sonoma Cast Stone

