



Smile Brands Wins Two Stevie Awards at the 2018 American Business Awards

Irvine, CA – May 4, 2018 – Smile Brands Inc., a leading Dental Support Organization (DSO) with over 360 affiliated dental practices in 15 states, was honored with a Silver Stevie Award for Company of the Year and a Gold award for Executive of the Year in the 16th Annual American Business Awards.

The American Business Awards is the premier business awards program in the U.S. All organizations operating in the United States are eligible to submit nominations, and over 3,700 nominations were submitted this year for consideration in a wide range of categories.

Smile Brands was honored with the following Stevie Awards:

- Steve Bilt, Executive of the Year – Health Products & Services, Gold Winner
- Company of the Year – Health Products & Services – Large, Silver Winner

Smile Brands is the only DSO ever to be named Company of the Year by the American Business Awards. Judges cited the company’s impressive financial results, people-centric culture and high patient satisfaction as key criteria in their selection.

Steve Bilt, co-founder and CEO, created the company with the mission of delivering *Smiles for Everyone*®. Last November, the company was recognized by Glassdoor as one of the Top 50 Places to Work in the U.S.

“At Smile Brands our goal is to get more people into regular care by making dental visits easier, more affordable and more enjoyable,” said Bilt. “We’ve created a culture where every employee and affiliated provider knows how their efforts contribute to this mission, and I’m proud that our team’s accomplishments have been recognized today.”

In the past year, Smile Brands affiliated Bright Now! Dental, Monarch Dental and Castle Dental practices have continued to find innovative ways to make dental care more accessible with new, convenient locations, extended hours, online booking, flexible financing and discount plans, and more specialty services.

“Nearly half of adults don’t receive regular dental care and one-third claim they are embarrassed by the condition of their teeth,” explains Steve Bilt. “At Smile Brands, we’re working to change that one smile at a time.”

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About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 360+ Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, and Johnson Family Dental offices in 15 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit smilebrands.com.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Sponsors of The 2018 American Business Awards include HCL America, John Hancock Financial Services and SoftPro. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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