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PRESS & MEDIA INQUIRIES

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**Visual Communications Company Expands Its Product Offering
with the Release of Two LED Panel Mount Indicator Series**

90 Series and P80 Series provide countless opportunities for distributors and their customers

SAN DIEGO, CA (May 7, 2018)— Visual Communications Company (VCC), the global leader in illuminated components is making two LED series available for its distribution channels, effective May 2018. The 90 Series and P80 Series are not new product launches, but rather proven indicators that are now part of VCC's robust portfolio due to the recent acquisition of Display Products, Inc., (DDP).

The 90 Series LED panel mount indicators are unique because they deliver enhanced design flexibility through three termination styles: cartridge, bi-pin and wire leads. With superior construction, the 90 Series is designed for an extended life, as well as quick installation. These features provide customers and end users with the benefits of saving time during installation and maintenance — as replacements will be less frequent.

The 90 Series is available in the following single LED colors: red, green, white, blue, amber, orange and white, plus a bi-color red/green option.

For additional design flexibility, lenses are available in seven options, including: red, amber, yellow, green, blue, water clear and smoke.

Noteworthy features include:

- Includes spring retainer clip and washer for added security in high-vibration environments
- Watertight socket options available for splashdown environments
- Black bezel enhances LED contrast and visibility
- Fresnel pattern lens provides excellent light focus

“We are thrilled to provide our distributors and their customers with a rapidly expanding portfolio of illuminated products,” said Sannah Vinding, Director of Product Development and Marketing. “We will continue to search for ways to enhance our product offering, both through acquisitions and new product innovations.”

The P80 Series LED panel mount indicator is designed to streamline installation with a snap-in mounting design that requires no additional hardware. Offered in six single LED colors, including red, orange, amber, green, blue and water clear. Five lens colors are also available: red, amber, green, blue and water clear.

Other noteworthy benefits include:

Snap-in mounting simplifies installation and eliminates the need for additional hardware
“D”-shaped mounting hole provides extra indicator security in high-vibration environments

Available in wire leads or terminals

Black housing enhances contrast of LED indicator for improved visibility

Operating voltage options range from 2 to 60 VDC and 120VAC

The 90 Series and P80 are the first of many products that will become available to VCC’s distribution channels in 2018. Learn more about the 90 Series and the P80 Series here.

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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