



TeaZa Energy and Operation Tobacco Free Media Contact:

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FOR IMMEDIATE RELEASE

TeaZa® Energy Limited Edition Pro-Puck Series to Feature MLB and NFL Pro Athletes Including David “Boomer” Wells, Bradley Chubb and Mike Alstott

The announcement, of the autographed collectibles featuring professional athletes who’ve taken the Operation Tobacco Free pledge to be tobacco-free, comes on the eve of World No Tobacco Day. Product sales will help fund partnering foundations’ youth sports programs.

Clearwater, FL (May 30, 2018) — [TeaZa® Energy, LLC](#) - a company that produces manufactures and sells a tobacco-free, nicotine-free alternative to smokeless tobacco products - and its prosocial initiative, [Operation Tobacco Free](#) (OTF) announces on the eve of [World No Tobacco Day](#) it will soon release a limited edition Pro-Puck collectible product series, displaying images and autographs of professional athletes who’ve taken the OTF pledge to be tobacco-free. The first three products in the series will be available this summer online at [TeaZaEnergy.com](#) and will feature OTF Ambassadors including former Major League Baseball (MLB) pitcher, David “Boomer” Wells; outside linebacker for the Denver Broncos of the National Football League (NFL,) Bradley Chubb; and former Tampa Bay Buccaneers of the NFL player, Mike Alstott. Product sales will help fund OTF’s youth sports sponsorship program and partnering pro-athlete foundations including [Perfect 33 Foundation](#), [Chubb Foundation](#), and [Mike Alstott Family Foundation](#).

The OTF initiative is dedicated to reaching some 8.7 million smokeless tobacco users nationwide.¹ Every day, 1,000 kids age 12 - 17 use smokeless tobacco for the first time² and 17.4 percent of male, high school athletes use smokeless tobacco regularly.³

“I am committed to being part of the movement to get tobacco out of youth sports,” Wells said, who serves as head coach of his alma mater’s baseball team at Point Loma High School in San Diego, California. “Chewing tobacco is highly addictive and causes major health problems. I encourage the teens I coach to refuse to use tobacco in the first place. I always make sure there’s plenty of TeaZa in our dugout.”

OTF has proudly donated tens of thousands of dollars in product and sponsorships to youth sports teams, health programs and nonprofit initiatives, including a [tobacco de-addiction study](#) conducted by [Project RISHI](#) at the University of Southern California (USCPR).⁴

According to a [USCPR white paper](#), 40% of study participants reported as much as 66% decreased tobacco use while using TeaZa® Energy, and 10% of study participants reported they completely quit using tobacco products altogether while using TeaZa® Energy.⁵

“Our clinical staff and research and development specialists created TeaZa with the understanding that people who are trying to quit smokeless tobacco, need an oral substitute to take the place of the chew or pouch,” said Brent Agin, MD, President and CEO of TeaZa®



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Energy. “The tobacco de-addiction study results and our [customer feedback](#) prove that TeaZa is helping people supplement and even quit their smokeless tobacco habits.”

Educating the public about the harms of tobacco use is an integral part of OTF’s mission to end smokeless tobacco use in the US.

All athletes featured in the TeaZa® Energy Pro-Puck series have taken the OTF pledge to be tobacco-free. By taking the pledge, they acknowledge that tobacco in any form is harmful, including cigarettes, cigars, spit tobacco and any other product containing nicotine. All tobacco products, including smokeless tobacco, contain nicotine which is highly addictive. Chew contains at least 28 chemicals known to cause cancer and up to twice the amount of nicotine as a cigarette. Smokeless tobacco use can cause oral lesions, oral cancer, esophageal cancer, pancreatic cancer, heart disease, gum disease and death.⁶

For complete details and updates on the TeaZa Energy® limited edition Pro-Puck series, visit TeazaEnergy.com/pro-puck.

About TeaZa® Energy

TeaZa® is a tobacco-free, nicotine-free alternative to smokeless tobacco products proven effective by independent research. Doctor-formulated with natural ingredients, TeaZa® pouches are gluten-free, nut-free, vegan and contain zero sugar, zero calories and are power-packed with herbs and vitamins including green tea, ginseng and B-vitamins. TeaZa® Energy is available in: Peppermint, Spicy Cinnamon, Black Cherry, Bangin' Black Cherry Bomb, Tropical, Coffee and Fire flavors. Caffeine-free TeaZa® Chill with Relora® is available in Cool Mint and Tropical flavors. TeaZa® products do not contain any banned or prohibited substances or ingredients listed as prohibited by the MLB or NCAA. TeaZa® is processed in Clearwater, FL, in a certified Good Manufacturing Process (cGMP) facility, the standard for all supplements not regulated by the FDA. Visit TeazaEnergy.com. TeaZa Energy Social: [Facebook](#), [Twitter @teazaenergy](#), [Instagram](#), [YouTube](#), [Google +](#).

About Operation Tobacco Free

Operation Tobacco Free (OTF) is a prosocial initiative sponsored by TeaZa® Energy that serves to discourage tobacco use and inspire healthy lifestyles through education, community outreach and support of youth sports and health programs. Launched in 2015, OTF has proudly donated tens of thousands of dollars in product donations and sponsorships through its sponsorship program and Ditch the Dip campaign. For more information visit: TeazaEnergy.com/OperationTobaccoFree.

About World No Tobacco Day 2018

World No Tobacco Day was created by the World Health Organization (WHO) in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. The theme for World No Tobacco Day 2018, is “Tobacco and heart disease.” The campaign will focus on the impact tobacco has on the cardiovascular health of people worldwide. For more information visit who.int.



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⁶ "Smokeless Tobacco and Cancer." National Cancer Institute. N.p., n.d. Web. 17 May 2018. cancer.gov/about-cancer/causes-prevention/risk/tobacco/smokeless-fact-sheet.