



For Immediate Release

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Visual Communications Company Adds to Its Robust Portfolio with Two LED Lamp Series

**New T-2 and T-1 3/4 Direct Incandescent Replacement LEDs Add Even More Convenience and
Energy-Efficiency to Product Line**

SAN DIEGO, CA (October 15, 2018) — Visual Communications Company (VCC), a global leader in illuminated components is rolling out two new LED Lamps for its distribution channels. The T-2 and T-1 3/4 Miniature LED replacement lamps were added to VCC's portfolio during its acquisition of Display Products, Inc. (DPP) in Q3 of 2017.

Designed to be simple replacements for outdated incandescent bulbs — especially for mission-critical applications — the T-2 and T-1 3/4 Miniature LED lamps offer the following noteworthy benefits for manufacturers and designers:

- Fit directly into standard incandescent sockets
- Operate at significantly lower temperatures
- Utilize up to 90 percent less energy than incandescent lamps
- Last up to 100,000 hours, or 10 years
- Deliver improved and reliable indication
- Ensure shock and vibration resistance
- Eliminate downtime due to bulb replacements
- Provide instant-on illumination
- Allow for fast and easy installation

More about T-2 LED Lamp

VCC's T-2 Slide Based LED lamps are available in a range of colors, including single red, amber, green, orange, blue and white and a bi-color red/green option.

The new T-2 LEDs are ideal for a wide range of applications and markets, including industrial equipment, power systems, utility displays, signal indicators, pilot light bulbs, and many more.



More about T-1 3/4 Sub-miniature LED Lamps

The T-1 3/4 sub-mini LEDs are ideal for replacing incandescents in applications including warning indication, instrumentation, signal indicators, as well as many other mission-critical applications. These lamps are available in six single colors: red, amber, green, orange, blue and white as well as one bi-color red/green.

For additional flexibility and convenience, the T-1 3/4 sub-minis are also available in a range of base options, including bi-pin, bayonet, flange, groove, screw and wedge.

“We are thrilled to offer our customers products they can use to easily replace their energy-wasting incandescent lamps with LEDs,” said Sannah Vinding, Director of Product Development and Marketing at VCC. “The bi-pin T-2 and T-1 3/4 are just the beginning of our push to offer clients all the benefits our LEDs have to offer — longer life, reliability and reduced operating costs, to name a few.”

The bi-pin versions of both the T-2 and the T-1 3/4 Sub-Miniature LEDs will be available through VCC’s distribution channels in November 2018, with additional models rolling out soon after.

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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