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## **Lake of the Torches Resort Casino to Launch Playport Digital Real-Money Gaming System**

*Platform provides opportunity to expand market by extending game-play experience beyond the walls of the casino*

**Lac du Flambeau, Wisc. and Overland Park, Kan.** (Nov. 20, 2018) Playport Gaming Systems (“PGS”), a digital, instant-win game technology company, and Lake of the Torches Resort Casino, a nationally recognized, multi-award winning gaming and resort destination, today announced a partnership to offer players custom-designed, real-money mobile bingo-style Class II instant win and progressive games.

Through its patented Playport gaming technology, PGS will provide Lake of the Torches guests with an exciting new way to play instant win games by allowing mobile access to a vast, frequently refreshed library of entertaining games. Players will buy games and collect winnings on casino property, but will be able to play on their mobile device wherever, whenever they want. The system will integrate seamlessly with the casino’s existing mobile and web properties and point-of-sale and loyalty programs.

“Not only is Lake of the Torches one of the most beautifully scenic resorts in the country, it is also one of the most innovative and best run gaming facilities,” said Frank Rash, Chief Operating Officer, Playport Gaming Systems. “Introducing Playport’s mobile real-money instant win games platform nicely complements the casino’s ongoing mission to provide players with exciting and innovative game play experiences.”

“For over twenty-five years, Lake of the Torches has set itself apart from other gaming and resort destinations by providing our customers with superior service and entertainment value,” said Bill Guelcher, Chief Executive Officer, Lake of the Torches Resort Casino. “We are always on the lookout for cutting-edge technologies and thanks to Playport can now digitally expand our real-money gaming portfolio and further enhance our award-winning marketing programs by promoting player loyalty, engagement and fun.”

“Playport provides the casino with all the benefits of a mobile-based ecommerce platform with zero capital costs,” said Jim Nulph, Chief Revenue Officer, Playport Gaming Systems. “Playport supports the sale of hundreds of game themes and play styles that are new to the Lake of the Torches floor, yet already familiar to their players, and will provide the opportunity to expand the market by extending the guest’s game-play experience beyond the walls of the casino.”

The Lake of the Torches-branded Playport experience is scheduled to debut in March 2019.

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### **About Lake of the Torches Resort Casino**

Situated on the shores of Pokegama Lake and nestled in Wisconsin's Northwoods, the Lake of the Torches Resort Casino has a feel of a classic Northern retreat and reflects its Ojibwe culture and heritage. The casino has over 800 slot machines, Blackjack, Craps, a high-stakes Bingo Hall seating up to 500 persons, the Eagle's Nest Restaurant and Woody's Bar and Grill. The hotel has 101 well-appointed rooms, the Dancing Waters Lounge and the Woodland Oasis pool area. The 8,500 square-foot Convention Center with the Hall of Nations offers an outstanding venue for entertainment, receptions, trade shows, meetings, presentations and seminars. It is proudly owned and operated by the Lac du Flambeau Band of Lake Superior Chippewa Indians. For more information, visit [www.lakeofthetorches.com](http://www.lakeofthetorches.com).

### **About Playport Gaming Systems**

Playport Gaming Systems LLC ("PGS"), digitally connect players with lottery retailers and casinos for the sale of instant win and linked progressive games. Through its patented Playport gaming technology, PGS provides a real money wagering and marketing software platform that allows lottery retailers and casinos to sell digital custom-designed and branded instant win and progressive games, that integrate seamlessly with their existing POS systems and digital properties. Players buy games and collect winnings at the lottery retailer or casino, but are able to play the games on their mobile device wherever, whenever they want. Playport is regulatory compliant, requires zero capital expenditure and all transactions take place at the lottery retailer or the casino, bringing operators more revenue, customer insight and loyalty.

PGS is changing how instant win games are played and sold by providing players more choice and a better game play experience through use of mobile based ecommerce. PGS is certified by BMM Testlabs for launch in U.S. tribal casinos and is an active associate member of the National Indian Gaming Association (NIGA). PGS offices are located in Overland Park, Kansas. For more information, visit [www.playport.com](http://www.playport.com).

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