

## Sendoso + SurveyMonkey

Automate reward fulfillment for survey respondents. Automatically send eGift cards, physical swag, or gifts as rewards and incentives.



## **How It Works**

Egifts / Touch Details / Tracking / Sending Limits

- Download the "Sendoso" app from the SurveyMonkey App Directory
- In Sendoso, create a new eGift Touch (Coffee, Lunch, eGift Cards USA, etc.)
- Under the Touch Type in Step 2 of Touch creation, select "Triggered sending based on integration"
- Sync your SurveyMonkey Account and click "Allow" on the popup to connect your Sendoso account to your SurveyMonkey account.
- Select the Survey Name and the related question that will ask for a valid email address in order to receive the eGift.

- Click "Next" in order to complete the remaining steps and finalize the Touch.
- That's it!

Now, when a submission is placed, the eGift will be sent to the email address entered in the Survey email field that was already assigned.

## How To Get The Most Out Of It

- Add a simple question or prompt to the end of your survey to collect emails and reward survey-takers.
- Leverage direct mail, gifts, and eGifts to build brand advocates, engage prospects, and nurture happy customers.

