

FOR IMMEDIATE RELEASE

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New Business Development Director Joins Next Level Performance

Next Level Performance has named Angelique Bernier as the company's new Business Development Director. Angelique will be responsible for contributing to the company's sales growth, maintaining working relationships with existing clients, and connecting companies with the right solutions for their desired incentive, recognition, and engagement program results.

Angelique Bernier joins Next Level Performance, bringing with her 25 years of meeting planning and sales experience. Angelique has served as Vice President of Meeting Planning and Social Responsibility for a renowned insurance company, and has a background as Account Director for meeting and incentive planning companies. "I am thrilled to be joining a company with over 40 years of experience delivering effective business solutions to its clients. I look forward to driving sales and employee engagement for client organizations, helping them reach their goals and inspire performance."

Angelique will be responsible for developing relationships with new and existing clients, and connecting companies with the right solution for their business needs. She will work closely with Next Level Performance's operations and marketing teams to deliver best-in-class sales incentive and employee engagement programs.

Vic Sawi, Vice President of Sales at Next Level Performance says, "We are excited to welcome Angelique to Next Level. Her many years of experience in incentive and meeting planning and sales, along with her drive to succeed, will make her an asset to Next Level Performance and will provide solutions and insight to the organizations we serve. I'm confident that Angelique will proactively work to grow the business and create mutually successful relationships with our clients."

About Next Level Performance

For over 40 years, Next Level Performance has been an award-winning leader in providing incentives, recognition, and rewards programs to help companies realize immediate ROI in motivating sales people, employees, channel partners, customers, and consumers. The company's signature products and services include: Applaudit™, a social recognition and rewards online software solution (SaaS), sales and channel campaign platforms, Great Escapes individual travel rewards, and Deluxe Group Incentive Travel.

For more information visit <http://www.nxlperformance.com>.

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