



Contact: Alyssa Smith
Phone: (919) 419-2039
Alyssa.smith@diviresorts.com

Divi Southwinds Announces New General Manager Charles Maynard
The new GM, with over 30 years of hotel experience, starts mid-May.

BARBADOS – [Divi Southwinds Beach Resort](#) is adding a fresh face to its management team. The resort is looking forward to welcoming its new General Manager, Charles Maynard on May 13, 2019, taking over the position formerly held by Alvin Jemmott for 12 years.

A native Barbadian with a wife and two daughters, Maynard has over 30 years of hotel experience with 25 of those years spent in management. His past positions include General Manager of Belle Mont Farm at Kittitian Hill, General Manager of Turtle Beach Resort and General Manager of Crystal Cove Hotel, among others.

“We’re very excited to welcome Mr. Maynard to the team,” said Marco Galaverna, Divi Resorts President & COO. “As a local with plenty of experience on the island, he’s the perfect fit for the position and we can’t wait to see the all of the innovative ideas he has to enhance and improve the already wonderful Divi Southwinds Beach Resort.”



“At Divi Southwinds, my focus will be on delivering exceptional results through strategic planning, management by objectives and people development,” Maynard explained. “I’m passionate about developing clearly defined business philosophies, succession planning, customer satisfaction and measuring performance.”

In addition to a new General Manager, Divi Southwinds has also recently updated and upgraded its rooms, refreshed its main pool, and improved lighting and landscaping around the resort. This month, [pureocean restaurant](#), which is situated on St. Lawrence Gap with stunning beachfront views of Dover Beach, is also being updated with a new roof, a fresh and colorful vibe and a fantastic new menu. This new menu, from renowned local culinary star and Executive Chef, Henderson Butcher, can be found at online at www.pureoceanrestaurant.com/menu/barbados.

Divi Resorts has also recently made the difficult decision to close Divi Heritage Beach Resort, effective April 26, 2019, moving all reservations to the nearby Divi Southwinds property.

About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of eight premium resorts spanning the five stunning Caribbean islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. For more information on Divi Resorts, call 1-800-367-3484 or visit www.diviresorts.com.