



PRESS RELEASE

MACALLY LAUNCHES MAGNETIC BLUETOOTH EARBUDS WITH CLEAR HIGH-QUALITY AUDIO AND EIGHT HOUR BATTERY LIFE

Ontario, CA – June 3, 2019, Twenty-five-year consumer electronics accessory manufacturer, Macally Peripherals, launched their newest wireless earbuds, the MBTBUDS Wireless Bluetooth Magnetic Earbuds. The MBTBUDS feature automatic on and off magnetic earbuds for easy storage and to save battery life. With 8 hours of talk time, 6 hours of playtime* and aptX audio technology, the lightweight earbuds deliver superb audio. They feature a quick, hassle-free and powerful Bluetooth 4.1 connection and feature IPX4 waterproof technology, to keep the earbuds dry and resistant against water splashes and sweat. The MBTBUDS also include 3 sets of earbuds tip sizes and ear hooks to fit comfortably in place.

"Enjoy your favorite music and hands-free calls with super audio quality," said Macally President Mike Chen. "I can easily wear the MTBUDS around my neck all day because they are so comfortable. The black/dark silver combination look stunning, but more importantly they sound amazingly crisp and clean. The aptX audio technology, Cvc 6.0 noise cancelling is truly impressive."

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MBTBUDS Specs:

8 hours of talk time

6 hours of music playtime*

150 hours of standby time

Charges in 1-2 hours

120 mAh rechargeable battery

Bluetooth 4.1

aptX audio technology

3 sizes earbud tips, 3 ear hooks

1-year warranty

Controls: answer call, play, pause, forward song, back to previous song, volume

Built-in microphone: Cvc 6.0 noise cancelling for an enhanced microphone sound

IPX4 Water and Sweat Resistant

Magnetic Auto on and off

13.5mm beryllium drivers

Can be worn like necklace with magnetic auto connect earbuds

*(Playtime varies according to audio format, volume level and other conditions)

MSRP \$59.99

Item# MBTBUDS

Available Now on [Amazon.com](https://www.amazon.com) and [Macally.com](https://www.Macally.com)

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About Macally

Macally has been providing consumer electronic accessory solutions to education, business, government, commuters and home users since 1994. Today, having shipped millions of keyboards and mice around the globe, Macally has established itself as a strong brand and will continue to strive to be a leader in manufacturing and development of exceptional consumer electronic accessories for many years to come. Macally, "Enhancing Your Digital Experience".

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Press Contact:

Cindy Araujo cindya@macally.com

4601 E. Airport Drive, Ontario, CA 91761 USA

909-230-6888 x 102

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