



Thought Leadership. Collaboration. Breakthroughs.

Fortune 500 Leaders Join CTO Forum's RETHINK STRATEGY Program to Address Leadership, Strategic Innovation and the State of Business, Technology, and Digital Transformation

Chairmen, CEOs and Leaders including Barbara Humpton of Siemens USA, Brigadier General Lorna Mahlock of the United States Marine Corps, Rebecca Macieira-Kaufmann of Citigroup, Tom Mendoza of NetApp, Ricardo Oberlander of Reynolds American, and Joe Burton of Poly, Inc. along with senior leaders from Bank of America, Chevron, Credit Suisse, Halliburton, IBM, Linde, Phillips 66, Pinterest, Stanley Black and Decker, Texas Instruments, Walgreens Boots Alliance, and Walmart will deliver the keynote addresses at the CTO Forum's RETHINK STRATEGY program taking place from June 17 to 20, 2019 at the Harvard Business School.

Santa Clara, California – June 12, 2019 – The CTO Forum, a premier organization for senior technology and business leaders, today announced its featured keynote speakers for the ninth annual RETHINK STRATEGY executive education program, which will be held at the Harvard Business School in Boston from June 17 to 20, 2019.

RETHINK STRATEGY is an elite program offered through partnership of the CTO Forum and Harvard Business School. The mission of this groundbreaking program is to help senior leaders identify, examine, and overcome the industry challenges they face in developing and leading the organization and in sustaining a competitive edge. HBS faculty and Fortune 500 Chairmen, CEOs and Leaders will deliver a series of interactive sessions that fundamentally provide the blueprints, frameworks and war chest for thriving in the digital age. The program provides an excellent opportunity for senior executives to learn how to embrace challenges, see opportunities and frame the big picture. Harvard's world-class faculty members and the participation of distinguished top-tier executives who will share their vision on the challenges at the intersection of technology, business and society, makes this program a must-attend event.

This year's featured keynote speakers include an exceptional group of distinguished leaders who will share their thoughts on Leadership, Strategic Innovation and the State of Business, Technology, and Digital Transformation. The CTO Forum is honored to welcome:

Brigadier General Lorna M. Mahlock - United States Marine Corps

Brigadier General Lorna Mahlock is the Director, Command, Control, Communications and Computers (C4) and the Deputy Department of the Navy Chief Information Officer (CIO) of the Marine Corps. Prior to her current assignment, she served as Deputy Director, Headquarters Marine Corps Plans, Policy and Operations and Commanding Officer, Marine Air Control Group 18, Okinawa, Japan. She holds a Master's Degree in Adult and Higher Education from the University of Oklahoma at Norman; a Masters in National Security and Strategic Studies with distinction from the Naval Post Graduate School, Newport, Rhode Island; a Masters in Strategic Studies from the US Army War College and a Masters Certificate in Information Operations from the Naval Post Graduate School. She also is a graduate of the United Kingdom Defense College Higher Command and Staff. Brigadier General Mahlock's personal awards include Legion of Merit; Defense Meritorious Service Medal; Meritorious Service Medal; Joint Service Commendation Medal; Joint Service Achievement Medal; Navy and Marine Corps Commendation Medal; Navy and Marine Corps Achievement Medal and Good Conduct Medal.



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Joe Burton, President and Chief Executive Officer - Poly, Inc.

Joe Burton is President and Chief Executive Officer of Poly. Burton serves as a hands-on leader, driving business and innovation efforts designed to address customer's most challenging communications concerns and transform how people engage with each other and the world around them. In addition to his role as President and CEO, Burton is also on the company's Board of Directors. Burton joined Poly in 2011 and has held several executive positions at the company, including Executive Vice President and Chief Commercial Officer (CCO), leading global engineering, marketing, sales, and product teams and programs. He also served as Executive Vice President of Technology, Development and Strategy, and Chief Technology Officer (CTO). During this period, Burton also conceived of and launched the company's innovations arm, PLT Labs, a multi-disciplinary team dedicated to identifying and exploring bleeding-edge communications technologies and solutions. Prior to Poly, Burton held various executive management, engineering leadership, strategy, and architecture-level positions, including roles at Polycom, Cisco Systems, Inc., and Active Voice, where he was a driving force in support of key business initiatives and helped ignite significant technological advancements.

Barbara Humpton, Chief Executive Officer - Siemens USA

Barbara Humpton is CEO of Siemens USA, where she guides the company's strategy and engagement in serving the company's largest market in the world, with more than 50,000 employees and over \$23 billion in revenues and \$5 billion in annual exports. Most recently, Humpton served as President and CEO of Siemens Government Technologies, Inc. (SGT), a leading integrator of Siemens' products and services for federal government agencies and departments. In this role, Humpton also served as an officer/director member of the board of directors of SGT. Prior to joining Siemens, Humpton served as a Vice President at Booz Allen Hamilton where she was responsible for program performance and new business development for technology consulting in the Department of Justice and Department of Homeland Security. Earlier, Humpton was a Vice President at Lockheed Martin Corporation with responsibility for Biometrics Programs, Border and Transportation Security and Critical Infrastructure Protection, including such critical programs as the FBI's Next Generation Identification and the TSA's Transportation Workers' Identification Credential.

Rebecca Macieira-Kaufmann, Head of International Personal Bank US & Managing Director – Citigroup

Rebecca Macieira-Kaufmann is the Head of Citigroup's International Personal Bank US. In this role, she manages the offshore wealth management needs of multi-national clients, particularly those who hold or seek U.S.-based offerings. In addition, Ms. Macieira-Kaufmann currently serves as the Chairman of the Board of Directors of BUSA Servicing Holdings, Inc. (previously Banamex USA), overseeing its self-liquidation. Ms. Macieira-Kaufmann also leads the Women's Diversity Initiative for Citi's U.S. Retail Bank & Mortgage. Prior to leading Citigroup's International Personal Bank U.S., she served as the President and Chief Executive Officer of Banamex USA, a subsidiary of Citigroup Inc. and affiliate of Banco Nacional de México, the second-largest bank in Mexico. Prior to joining Banamex USA, she served as President of Citibank's retail banking business in California and Nevada, where she was responsible for 396 branches and 4,100 employees. Ms. Macieira-Kaufmann also served for six years, from 2009 to 2014, as Chair of Citi's California Leadership Council, comprised of the leaders of Citi businesses in the state, including Citi Private Bank and Citi's Institutional Clients Group.

Tom Mendoza, Vice Chairman - NetApp Inc.

Tom Mendoza is the Vice Chairman at NetApp. He joined in 1994 and was responsible for sales until becoming president in 2000. In 2009 he became Vice Chairman. He has given talks on the power of corporate culture and leadership all over the world to people in such diverse organizations as the U.S. Marine Corps, West Point, CIO forums, Oracle's Leaders Circle, and Stanford University. Tom holds a Bachelor of Arts degree from the University of Notre Dame and is an alumnus of Stanford University's Executive Business Program. In September 2000, Notre Dame renamed its business school the Mendoza College of Business.



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Ricardo Oberlander, President & Chief Executive Officer - Reynolds American

Ricardo Oberlander is the President and CEO of Reynolds American Inc. (RAI), and reports to Jack Bowles, Chief Executive of British American Tobacco p.l.c. (BAT), RAI's parent company. Oberlander assumed his role on January 1, 2018, after serving on the BAT Management Board as Regional Director for the Americas since January 2013. He joined Souza Cruz (BAT in Brazil) in May 1989 and held several leadership roles, including Marketing Director of BAT Malaysia, head of marketing for the Americas region, General Manager and President in France, and Global Consumer Director in London. Oberlander was a member of the RAI Board of Directors from December 2014 until the acquisition by BAT in July 2017. He also served as chairman of the Board of Directors for BAT Souza Cruz from April 2013 through April 2016. In February 2016, Oberlander was appointed to the Chief Marketing Officer (CMO) Council North America B2C Advisory Board.

Dr. Ahmad Bahai, Ph.D., Senior Vice President & Chief Technology Officer - Texas Instruments

Ahmad Bahai, Ph.D., is a Senior Vice President and Chief Technology Officer (CTO) of Texas Instruments responsible for guiding breakthrough innovation, corporate research and Kilby Labs. Prior to this role, Bahai served as Vice President and Chief Technologist, leading Kilby Labs, TI's innovation centers focused on breakthrough technology, and innovation. Throughout his career, Bahai has held a number of leadership roles including Director of Research Labs and Chief Technology Officer of National Semiconductor, technical manager of a research group at Bell Laboratories and founder of Algorex, a communication and acoustic IC and system company, which was acquired by National Semiconductor.

Howard Boville, Chief Technology Officer - Bank of America

Howard Boville is Chief Technology Officer for Bank of America, responsible for the company's technology including operations and support of applications and infrastructure. In this capacity, he serves as a member of the Global Technology & Operations senior leadership team. Howard oversees the bank's technology networks, application production services including hosting and data storage, architecture and engineering, desktop and electronic communications, enterprise productivity and collaboration tools, operations management, technology and operations third party management, support services, and data centers. He leads the engagement, project delivery, design, build and operate capabilities for the mainframe, midrange server, network and desktop infrastructure supported by the shared infrastructure teams, as well as the Chief Technology Officer organizations responsible for design and build, operations engagement and project delivery of the technology infrastructure that supports enterprise functions and the eight lines of business. His organization's impact in digital transformation and cloud strategy has been recognized by the CIO100 India Awards, Waters' American Financial Technology Awards and the Digital Edge 50.

Rhonda Gass, Vice President & Chief Information Officer - Stanley Black and Decker

Rhonda Gass is Vice President and Chief Information Officer (CIO) for Stanley Black & Decker. As CIO, Rhonda drives a strategic agenda that equips the company's businesses with the digital, data and collaboration capabilities required to win in the global marketplace. Concurrently, she is leading a cultural transformation focused on managing the information technology function as a business and delivering greater economic value. Rhonda also leads the Functional Transformation initiative for the company, which is focused on leveraging advanced technologies and innovation to bring greater effectiveness and efficiency to general and administrative operations. Prior to Stanley Black & Decker, Rhonda was a Vice President at Dell where she served for 12 years in positions of increasing scope and responsibility. Rhonda's experience includes positions as a General Manager for a product line as well as positions leading multiple areas in the IT function, such as the IT systems supporting Dell's world-class supply chain operations. Prior to Dell, Rhonda worked for NCR Corporation, where she began as a software developer and rapidly progressed to executive leadership roles.



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Joseph C. Geagea, Executive Vice President, Technology Projects and Services - Chevron Corporation

Joseph C. Geagea, is Executive Vice President of Technology, Projects and Services, a position he has held since 2015. He is responsible for energy technology; delivery of major capital projects; procurement; information technology; complex process facilities; health, environment and safety; environmental management; business and real estate services; digital initiatives; and talent selection in support of Chevron's upstream, downstream and midstream businesses. Previously Geagea was Senior Vice President of Technology, Projects and Services. He served as a Corporate Vice President and President of Chevron Gas and Midstream from 2012 until 2014, responsible for commercializing Chevron's natural gas resources and overseeing the company's shipping, pipeline and power operations as well as supply and trading operations. Prior positions include: 2008, Managing Director, Chevron Asia South Ltd.; 2006, Vice President, Upstream Capability; 2005, Vice President, Chevron International Exploration and Production Company; 2004, President, Fuel and Marine Marketing; 2002, President, Downstream Operations in East Africa, the Middle East and Pakistan. Geagea serves on the Board of Directors of the National Action Council for Minorities in Engineering. He is a member of the American Society of Civil Engineers and the Society of Petroleum Engineers.

Zhanna Golodryga, Senior Vice President, Chief Digital and Administrative Officer - Phillips 66

Zhanna Golodryga is Senior Vice President, Chief Digital and Administrative Officer for Phillips 66. Golodryga has more than 30 years of experience within the oil and gas industry. Before joining Phillips 66 in April 2017, she served as Chief Information Officer and Senior Vice President, Services, with responsibilities for Global Supply Chain, Facilities and Office Services for Hess Corporation, a role she held since 2012. Prior to that, she was Vice President and CIO at BHP Billiton, vice president of Information Technology at TeleCheck International, manager of Information Systems at Baker Hughes, and IT Services manager at Marathon Oil.

Rob High, Vice President and Chief Technology Officer, & IBM Fellow - IBM Edge Computing

Rob High is an IBM Fellow, Vice President and Chief Technology Officer, IBM Edge Computing. Prior to this, Rob held the role of CTO for IBM Watson with overall responsibility to drive Watson technical strategy and thought leadership. As a key member of the Watson Leadership team, Rob works collaboratively with the Watson engineering, research, and development teams across IBM. Prior to joining the Watson team, Rob was Chief Architect for the SOA Foundation and member of the IBM Academy of Technology, Rob championed an open industry architectural definition of the principles of business and IT alignment enabled by SOA and Business Process Optimization, as well as ensuring IBM's software and services portfolio is architecturally grounded to enable for efficient SOA-based solutions. This responsibility extended across the IBM software portfolio, including WebSphere, Rational, Tivoli, Lotus, and Information Management offerings.

Jeremy King, Senior Vice President of Engineering – Pinterest

Jeremy King is Senior Vice President of Engineering at Pinterest. In this role, he leads the team responsible for the visual discovery engine that automates personalization and delivers recommendations to 250M+ people across areas like home, food, style and beauty. Prior to joining Pinterest, King served as Executive Vice President and Chief Technology Officer of Walmart where he was responsible for the product, engineering, and webops teams who develop Walmart's online business on a global scale. He has been on the forefront of cloud computing and brings over 20 years of experience. His focus has been on highly available and scalable web technologies, engineering methodology and productivity, and developing SaaS technology platforms and presentation layer frameworks to support global e-commerce operations.



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Earl Newsome, Chief Information Officer, Americas - Linde

Earl Newsome currently serves as Linde's Chief Information Officer of the Americas. Prior to the merger of Linde and Praxair, Inc., he served as Vice President and Chief Information Officer of Praxair where he was responsible for global information technology services. Prior to that, Newsome served as CIO and Vice President of Digital for TE Connectivity, a global manufacturer of connectivity and sensor solutions, where he built and optimized a high-performing IT organization across the company's diverse business units and functions. Newsome's prior executive roles include leading IT innovation at the Estee Lauder Companies, served as Partner at Deloitte & Touche, and held senior management positions at Bowne & Company and Owens-Illinois. Newsome earned a bachelor's degree in Computer Science from the United States Military Academy, West Point, where he remains involved as part of the West Point Mentor Program.

Dr. Greg Powers, Ph.D., Vice President, Global Innovation -Halliburton Company

Greg Powers is Vice President of Halliburton Global Innovation where he leads the Company's efforts in building a sustainable network to identify and acquire new technologies from sources outside the oil and gas industry. Dr. Powers joined Halliburton in 2010 as Vice President of Technology, where he oversaw technology investment and intellectual asset management, the development of new products and services, and the strategy and structure of the Technology organization. Prior to Halliburton, Dr. Powers was Executive Vice President of Research, Development, and Biofuels Operations at Verenum. Before Verenum, he held executive and leadership roles at Carrier Corporation, General Electric, Sherwin Williams, and DuPont.

Anthony Roberts, SVP, Global Chief Information Officer - Walgreens Boots Alliance

Anthony Roberts is Senior Vice President, Global Chief Information Officer (CIO) of Walgreens Boots Alliance, Inc. Prior to this, Anthony served as Senior Vice President, International CIO. Previously, he was Group Director of IT at Alliance Boots, in which he oversaw the transformation of IT across the Group and led the integration office in preparation for the merger of Walgreens and Alliance Boots. Prior to this, Anthony was part of the Pharmaceutical Wholesale Division Executive team working on the development of new business models for Alliance Healthcare. He was responsible for the IT and logistic operations throughout the Division and also for the development of healthcare solutions, including homecare and specialty medicines. His extensive career experience as an IT professional includes senior roles for international organizations including PepsiCo and UPS.

Fiona Tan, SVP, US Customer Technology - Walmart

Fiona Tan is the Senior Vice President leading the Walmart Customer Technology organization with responsibility for innovation and engineering execution on all customer facing technology across Walmart's physical and digital footprint. Her team leverages data and machine learning to drive marketing, advertising campaigns and personalization; delivers the desktop and mobile customer experience for Walmart's e-commerce, as well as the technology across point-of-sale systems, pharmacy and associate productivity and fulfillment apps in Walmart stores, with the goal of delivering a seamless shopping experience for customers. Prior to Walmart, Fiona served in a number of leadership roles at Ariba and TIBCO Software. Fiona has a Master's degree in Computer Science from Stanford and a Bachelor's degree in Computer Science and Engineering from MIT. She is passionate about promoting Women in STEM, has spoken at several conferences on the topic.



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Radhika Venkatraman, Head of Technology, Data and Infrastructure for Global Markets and Credit Suisse Holdings (USA) - Credit Suisse

Radhika Venkatraman is a Managing Director of Credit Suisse in the Global Markets Division, based in New York. She is Head of Technology, Data and Infrastructure for Global Markets (GM) and Credit Suisse Holdings (USA) Inc. and is a member of the Global Markets Management Committee, the IHC Operating Committee and the Group CIO Management Committee. Radhika joined Credit Suisse in 2017. Previously, Radhika was the Chief Information Officer of Network and Technology at Verizon where she worked for 20 years.

The RETHINK STRATEGY program is reserved for CIOs and CTOs of Fortune-ranked firms. The program agenda along with a complete list of faculty and speakers can be found at www.ctoforum.org.

About CTO Forum

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address industry's most important issues. The CTO Forum brings together the best minds in technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum's mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow's global opportunities and challenges. For more information, visit www.ctoforum.org.

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