



Blockchain Research & Consulting

Trello Everything: 28 Ways to Maximize
Visual Task Management Tool
100 by alison groves

12 Proven Ways to Increase
Productivity

1984

Founded by Ruth Stanat



More than

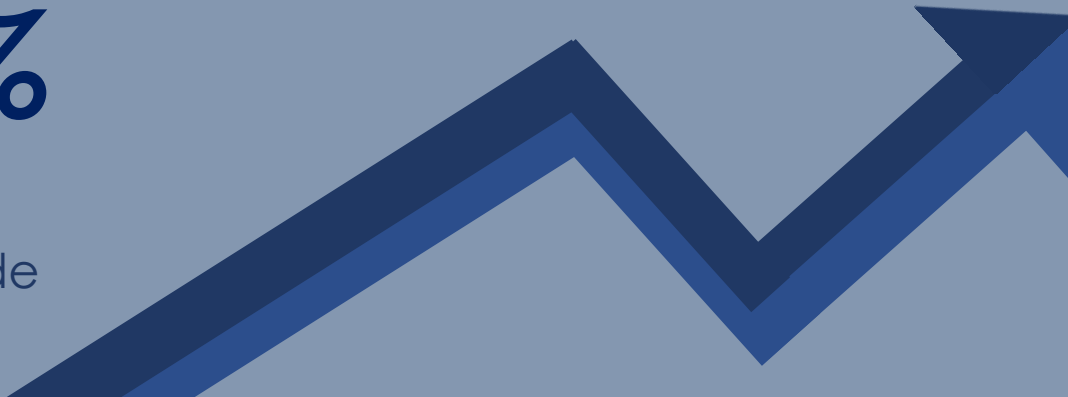
150

employees & collaborators

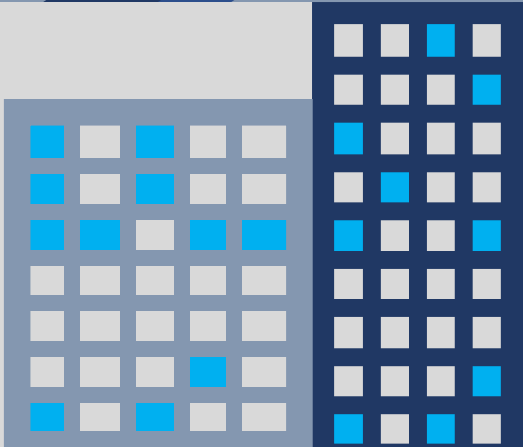
9.5%

CAGR

past decade



Offices in
3
continents



We have worked with

70%

Fortune 500 companies

Projects
conducted
in more than

120

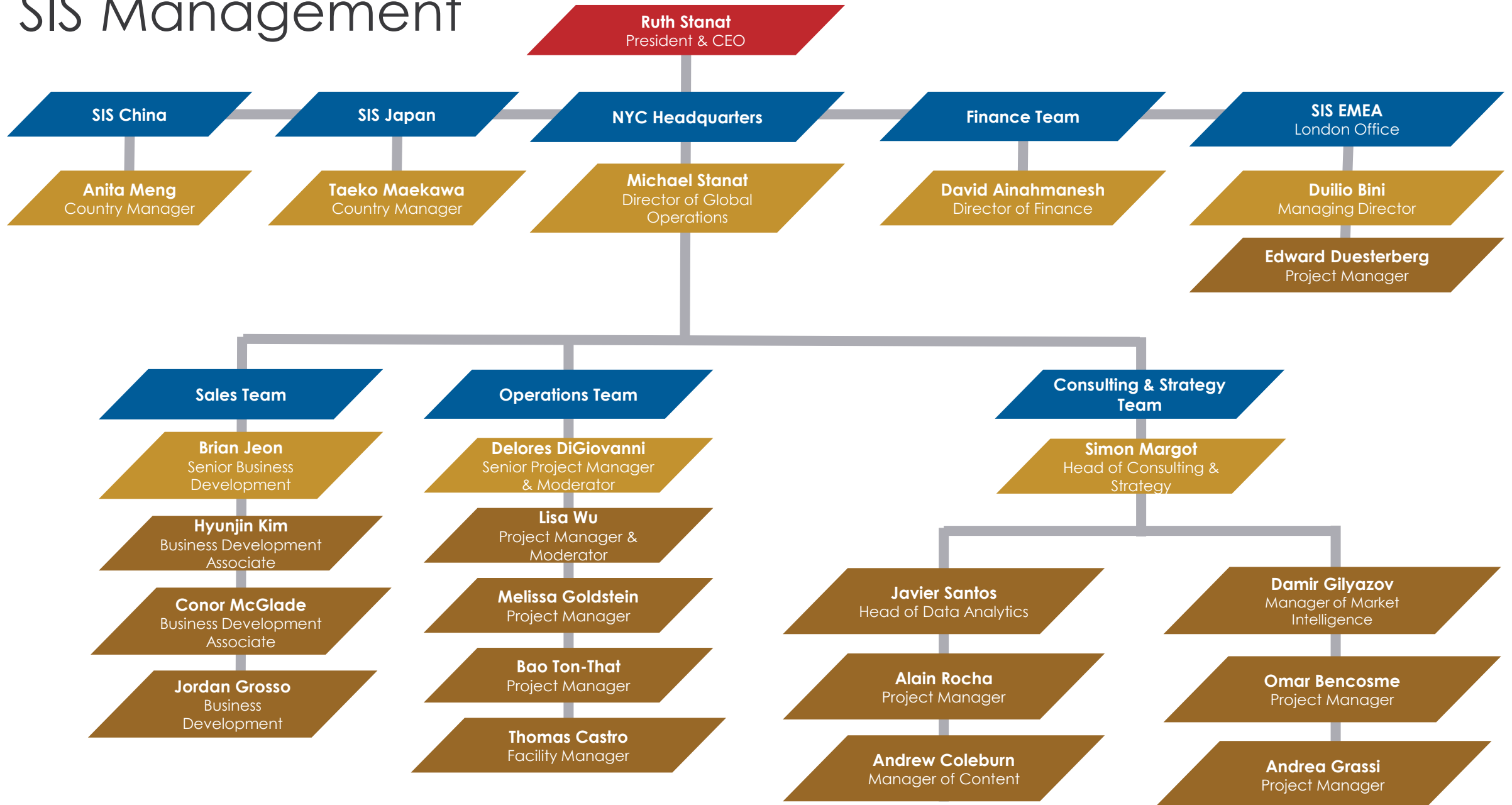
countries





SIS EXECUTIVE TEAM

SIS Management

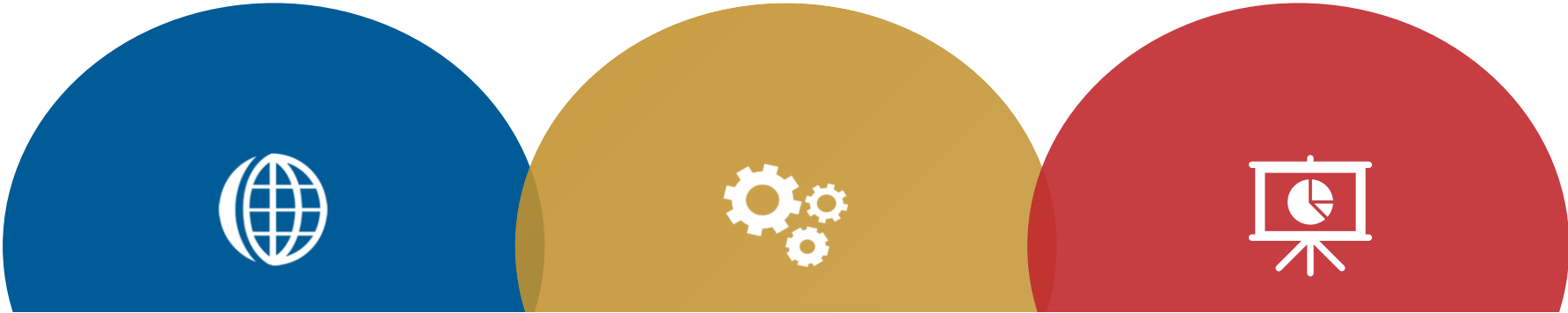




SIS Core Competencies

SIS International – Key Strengths

“Where 35 years of experience merges with a hungry & dynamic staff”



International Capabilities

SIS International has and can conduct projects in **all continents**.

We have competent staff and long-time trusted partners on the ground. SIS has extensive experience in **emerging markets** such as Asia & Middle East.

Insightful Research

From **All the public & private databases** And from consumers to CTOs, passing by VPs, SIS International can **recruit and provide insights from any type of respondents**.

SIS International can get any existing data.

Consulting

- **M&A Advisory for Technology Acquisition**
- **A 4 step approach to Entry**
- Logistics needs for Blockchain Analysis
- **Market Entry Strategy**
- **Blockchain Application Consulting**
- Partnership Strategy
- **Knowledge & Best Practices Acquisition/teaching**

SIS International - Blockchain Solutions



Market Research

- Competitive Analysis
- Market & Technology Trends Intelligence
- Go-To-Market Strategy
- Blockchain Expert Sourcing
- Customer Research
- UX / UI Research
- Proof of Concept Research



Strategy Consulting



- Blockchain: a 4 step approach
- Analysis of Blockchain need in your supply-chain & logistics.
- Market Entry Strategy
- Blockchain applications for your company
- Threat of Disruption Analysis
- Technology Acquisition (M&A)
- Partnership Strategy
- Knowledge & Best Practices Acquisition

The background features a dark blue color palette with a world map and various digital icons. A large, semi-transparent gear is visible on the left side. The overall aesthetic is high-tech and futuristic.

BLOCKCHAIN MARKET RESEARCH




Focus Group Facility – New York City

SIS International owns its own focus group facility in the heart of Manhattan.

- 2 Focus Group Rooms with one way mirrors
- 2 Viewing Rooms for SIS clients to observe and interact with our moderators.



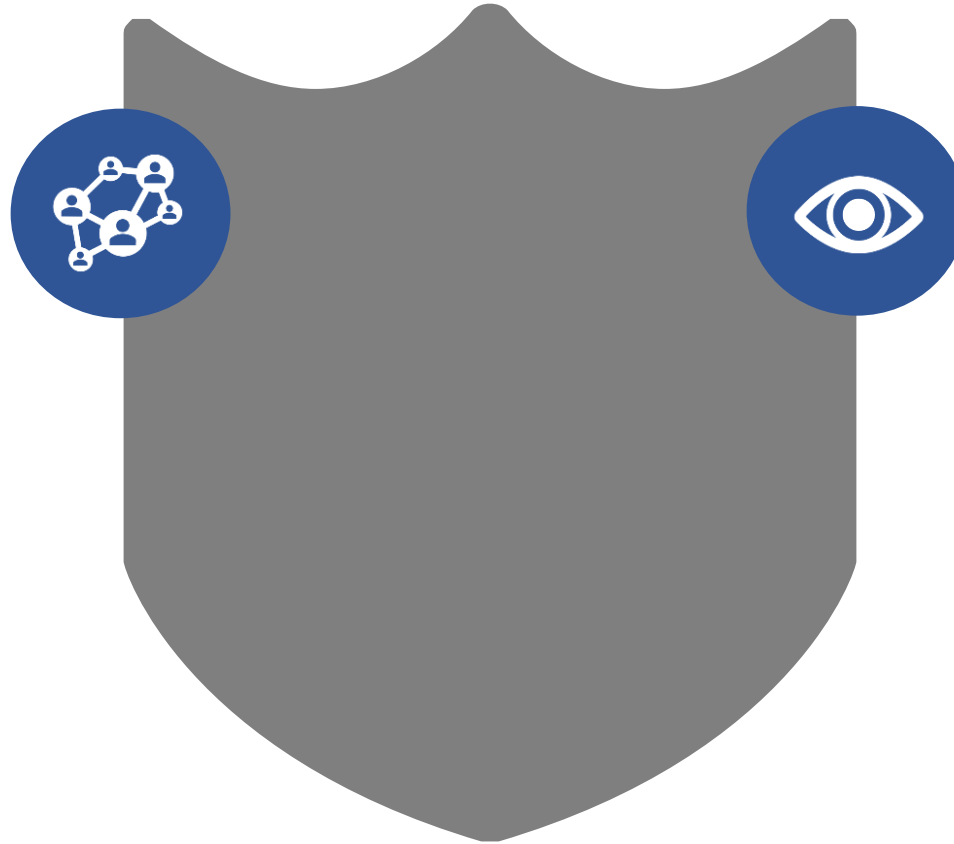
The background features a dark blue color palette with a world map. Overlaid on the map are various digital and technical motifs: a circular gauge with the number '48' and 'LPM/1000' below it, a network of nodes connected by lines, and faint binary code (0s and 1s) scattered across the scene. The overall aesthetic is futuristic and data-oriented.

BLOCKCHAIN CONSULTING

Blockchain in Education

This database is distributed across:

- All data entry nodes
 - Certificates holders
 - Any person wishing to observe the data
- This decentralization allows for safe data entry anywhere, anytime.



All data on certificates such as:

- University Degrees
 - Grades
 - CFA/CPA/etc.
- can be accessed by a 3rd party to observe, while the data is guaranteed 100% authentic.

Using BlockChain certification makes the documents become more valuable, and so does the brand that offers these certificates.

INTERNAL OR EXTERNAL DEVELOPMENT?

01	THREAT OF DISRUPTION	<ul style="list-style-type: none"> • What technologies could disrupt your business model? • Is there inefficiencies in your operations or services?
02	TECHNOLOGY CAPABILITIES	<ul style="list-style-type: none"> • Does your organization has the internal capabilities to design, build and implement the tool? • Can your organization run it after implementation? • Could you hire the skills?
03	COST – SHORT & LONG TERM	<ul style="list-style-type: none"> • What would be the immediate and long-term costs of developing internally vs outsourcing or acquiring?
04	INTELLECTUAL PROPERTY	<ul style="list-style-type: none"> • Should the data and/or the design of the tool be kept within the organization?
05	AVAILABLE TARGETS/PARTNERS	<ul style="list-style-type: none"> • Is there a capable outsourcing partner a viable acquisition target?



SIS BLOCKCHAIN PAST CLIENTS



Some of our clients:



Federal Home Loan Bank
NEW YORK



MRM //
McCANN



SIS Blockchain – Last 12 Months



Advised a major American delivery and logistic company on how to get started with Blockchain



Consulted with a Food Safety organization on the use of Blockchain in their production and logistics processes



IT & Cyber Security Blockchain Best Practice implementation

+ 2 other projects including Financial Services & Cryptocurrencies.

SIS International Mission



To provide actionable Research, Strategy and Consulting, around the world and everywhere our clients may be, helping them to address their strategic priorities and capture strategic opportunities.

More than **70%**

Of **Fortune 500** companies trust SIS International

Offices
on **3**
Continents



35+

Years of
Experience in
Market Research
and Consulting