



 **cpRights**  
*Cut Through The Contract*

## GLOBAL REVENUE

**\$286**  
billion

**TV and Video**



**\$38**  
billion

**Box Office**



Source: [www.statista.com](http://www.statista.com)

## THE GLOBAL MEDIA INDUSTRY IS IN FLUX...



TV ownership and cable subscriptions are declining, but alternative distribution channels are on the up



The growing complexity of rights is making exploitation more challenging



Video-On-Demand services are changing the way rights are bought and sold



Consumers are calling the shots and companies are shifting to find their niche

## AND DISTRIBUTORS FACE MULTIPLE CHALLENGES...

An explosion in new platforms to sell to and satisfy

As rights are separated and sold off it becomes difficult understanding what is available or sold

The content lifecycle is getting shorter so maximizing revenue on each release is crucial

Multiple systems and spreadsheets across multiple departments wasting staff time



**cpRights:** bring real time, live access to your business. See all your available rights, across platforms, territories, and languages. No complex spreadsheets to pore over. No manual processes to slow your sales cycle. With cpRights, you set up the solution to match your business - and start making deals.

## Features and functionality that matter to you:

- Focus more on sales. Give buyers the info they want, when they want it, and speed up your deals
- Save time by storing all your acquisitions and licensing contracts in one place
- Easy to use. Multi-device friendly and all online
- Capture contract complexities like exclusives, holdbacks and restrictions
- Track expiring term dates, guarantees, fees, and invoices
- Quickly find content you can sell. Search and visualize your entire library availability over time



## For theatrical releases....

**cpBookings** takes the difficult work out of planning and managing your digital theatrical releases with a simple and intuitive cloud solution. Created for independent film distributors, cpBookings is the only solution specifically focused on administration of theatrical distribution.

## Booking administration should be easy

- Quickly create initial release plans, previews, and holdovers by cinema screen
- Enter complex circuit, cinema and screen financial terms - including guarantees, House Nuts and net receipts
- Import weekly box office reports to save you time and hassle
- Make life easier by generating full invoices for every booking - with multiple currencies/ tax rates - all in one place

For more information:

[counterpointsuite@vistex.com](mailto:counterpointsuite@vistex.com) | [www.vistex.com/cprights](http://www.vistex.com/cprights)

### About Vistex®

Vistex provides enterprises with solutions that manage pricing, incentive, rebate, rights and royalty and channel programs to enhance business performance while reducing labor and infrastructure costs. The software and services provided by Vistex are optimized by industry to deliver an end-to-end solution for the design, management and administration of the entire spectrum of go-to-market programs. Enterprises are empowered with unprecedented visibility into program performance, and gain deeper insights to better enable fact-based decisions that drive revenue, control cost, minimize leakage, and streamline processes. © Copyright 2017 Vistex Inc. All rights reserved.

