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LUCAS CERTIFIES BLUEBIRD MOBILE COMPUTERS FOR VOICE DIRECTED PICKING OPERATIONS IN STORES AND DISTRIBUTION CENTERS

NEW YORK, January 13, 2020 – Lucas Systems, Inc., the leading provider of work execution software solutions for supply chain operations, today announced that it has certified the Bluebird EF401 and EF501 Android-based mobile computers from Bluebird Corp., for use with Lucas Move voice directed picking applications featuring Jennifer Voice. Thousands of supply chain workers are using Lucas Move on Bluebird mobile computers today. Visitors to the NRF Big Show in New York this week can experience a live demo of the Lucas solution for in-store picking in the Bluebird booth, Number 3111.

“Lucas Work Execution software optimizes in-store picking to enable more efficient and accurate store-based fulfillment processes that are a strategic priority for many retailers,” says Andrew Southgate, global VP of sales and marketing of Lucas. “Current distribution center customers use Bluebird Android devices because of their ease-of-use, ruggedness, and ergonomics. In addition, with Jennifer and the familiar Android user interface of the Bluebird devices, DC and store employees can be up and running with virtually no training, which is an incredible advantage in today’s environment.”

“With the successful integration and deployment of EF400 and Lucas Move into many customers' sites, we are pleased to get Bluebird mobile computers EF401 and EF501 certified with Lucas Move thanks to Lucas Systems' wholehearted support,” says JK Kim, COO & EVP of Global Business Division of Bluebird. “Taking the collaboration at NRF2020 as momentum, we plan to provide more up-to-date solutions in addition to EF401 and EF501 to customers in Retail, Distribution and Warehouse through our strategic partnership with Lucas.”

Bluebird’s powerful industrial mobile devices EF401 and EF501 are designed for all day use and in any work environments using the latest Android OS and Octa-core processor. They are built to improve efficiency for worker and provide customers with the best service possible. Enterprise reliability and real-time access to data has resulted in a more productive workforce. Integration of these multiple technological advancements has established EF401 and EF501 as an indispensable tool in the industrial world. They can be widely utilized in various industries, including distribution, warehousing, manufacturing, logistics, transportation, public service and healthcare.

Lucas is the leading provider of voice directed warehouse applications on Android hardware, with tens of thousands of users worldwide. In 2014, Lucas introduced Lucas Move, the first voice directed mobile application supporting Android and Windows, allowing customers to use legacy Windows hardware alongside newer Android mobile computers, easing their migration from Windows to Android.

About Bluebird Corp.

Bluebird is a total solution provider offering optimized solutions for enterprise IoT. Since 1995, Bluebird has been leading the industry with providing innovative mobile computers and RFID solutions developed by its high-end technology. With an innovative and experimental spirit, Bluebird has applied logical extension to industrial mobile devices and created a working lifestyle which allows enterprise customers to maximize their investment, improve workforce productivity and manage performance in the most efficiency way. Starting this year, Bluebird plans to expand its IoT RFID product and solution lineups to take step forward to its market expansion. Bluebird's broad product portfolio spans across all markets, connecting people to information, wherever they need it. For more information, visit www.bluebirdcorp.com.

About Lucas Systems, Inc.

Since 1998, Lucas Systems has pioneered supply chain productivity solutions for mobile workers and managers. Customers like Abercrombie & Fitch, CVS Health, The Container Store, Discount Drug Mart, and True Value trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands logistics operations. Lucas Work Execution software solutions optimize hands-on processes and seamlessly combine voice, barcode scanning, and other mobile technologies to improve worker productivity, eliminate errors, and boost end-to-end efficiency. The solutions also provide executives and floor supervisors with real-time reporting and management tools that help them better manage their operations. For more information, visit www.lucasware.com

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