

# On the Road Again as the U.S. Reopens

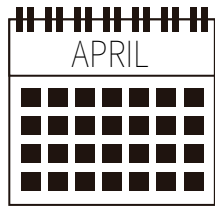
## SUMMER TRAVEL & TRANSPORTATION

A survey of 500+ people across the U.S. by mobility and roadside assistance platform Urgently reveals how the pandemic will impact travel and transportation plans this summer.<sup>2</sup>

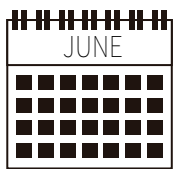
### Braking Point

**41%↓** from historic averages<sup>1</sup>

Vehicular traffic was nearly cut in half this spring due to stay-at-home orders in states across the U.S.

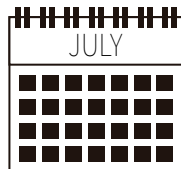


### Back in the Fast Lane



**↑100%**

of pre-pandemic levels<sup>1</sup>  
Anticipated return to pre-Covid-19 traffic volumes



**↑130%**

as much as<sup>1</sup>  
Roadside assistance service volumes expected in the range of the 108%-130% compared with historic volumes

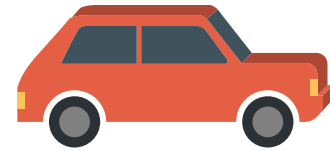
### Changing Transportation Choices



27.1 % Plan to **INCREASE** the use of their own car



22.8 % Plan to **DECREASE** the use of public transportation

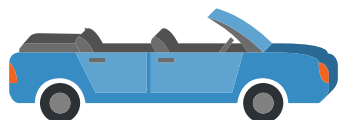


### Modes of Transportation Based on Health Safety

Consumers reveal the forms of transportation they consider safe in terms of health/hygiene for their everyday travel needs



97.7% Own Car  
81.2% Own Micromobility (bicycle, scooter)  
67.4% Rental Car  
51.4% Rented Micromobility (bicycle, scooter)  
37.5% Taxi/Ride Hail  
23.9% Public Transportation



### 41.4% Staying Home This Summer

Factors influencing travel decisions among those not planning to travel for summer vacation or holiday weekends...

48.0% Health/Safety Concerns  
27.8% Financial/Budget  
12.2% Work/Family Obligations  
11.9% Never travel for summer vacation

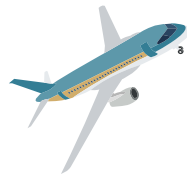


## Road Map

### 33.5% Plan to Travel for Summer Vacation or Holiday Weekend

#### How They Will Get There

60.8% Will take their own car  
21.6% Will fly  
9.6% Will rent a car  
4.0% Will choose a ride hailing service  
1.1% Will travel by rail



### Where They Are Going

40.3% Family or friends  
28.4% Beach  
18.1% State or National Park  
3.4% Country



### How Far They Will Venture

35.4 % Plan to travel at least 100 miles  
36.0 % Plan to travel at least 500 miles  
21.1 % Plan to travel at least 1000 miles  
7.4 % Plan to travel at least 3000 miles



### About Urgently

Urgently, which ranks No. 6 on the 2019 Deloitte Technology Fast 500 fastest-growing tech-forward companies in North America, No. 10 on Financial Times' FT Ranking of The Americas' Fastest-Growing Companies, and No. 12 on the 2019 Inc. 5000 list of fastest-growing private companies in the US, is the leading Global Mobility and Roadside Assistance Platform sitting at the center of expanding mobility and transportation options for consumers, automotive, logistics and technology companies. Urgently is the choice of leading global brands trusted by millions of consumers across automotive, insurance, telematics and new technology transportation companies in North America, Europe, Asia and Australia.



[www.geturgently.com](http://www.geturgently.com)

#### Sources

<sup>1</sup> Traffic volumes tracked via Urgently Mobility and Roadside Assistance Platform February-June 2020

<sup>2</sup> Urgently's "Summer 2020 Transportation & Travel Intentions Survey" of 531 U.S. consumers, age 18-60+ was conducted online May 22, 2020.