

FOR IMMEDIATE RELEASE, 11/19/2020

simpleshow video maker enables the creation of animated explainer videos within Microsoft Teams

simpleshow, the global platform for digital products and services around explainer videos and communication tools, integrates its simpleshow video maker into Microsoft Teams.

BERLIN, Germany, Nov. 19, 2020 - In the wake of the COVID-19 pandemic, the demand for simple solutions for digital collaboration is steadily increasing worldwide. simpleshow, the market leader for explainer videos, is now making its intelligent simpleshow video maker available as an [app](#) in the popular corporate collaboration platform Microsoft Teams. This integration enables users to create professional explainer videos directly from the Teams interface and share them with team members.

Karsten Boehrs, CEO at simpleshow, explains: "Many of our customers, especially large corporate enterprises, now work with the platform provided by Microsoft. In recent months, the share of our digital customer meetings held in Teams has risen to 90%. We have therefore created the integration of our video maker into Microsoft Teams to make it even easier to create and use great videos in this environment".

The simpleshow video maker supports users with the help of a proprietary AI-based technology to create animated videos for internal and external communication quickly and easily. A text draft is visualized and animated automatically into an explainer video. In addition to various options for use in the corporate environment, the video maker's free Classroom offer is aimed at educational institutions.

About simpleshow: simpleshow is the platform for digital products and services around explainer videos. Guided by the mission to make modern communication simple and concise, the market leader enables everyone to explain a complex topic very simply. The artificial intelligence of the SaaS solution simpleshow video maker supports the user in creating a professional explainer video with just a few clicks. A magic that is based on the experience of tens of thousands of video and eLearning productions in over 50 languages. The simpleshow team serves clients from offices in Berlin, Luxembourg, London, Zurich, Miami, Singapore, Hong Kong and Tokyo. Large international companies value simpleshow as a partner for simple explanations.

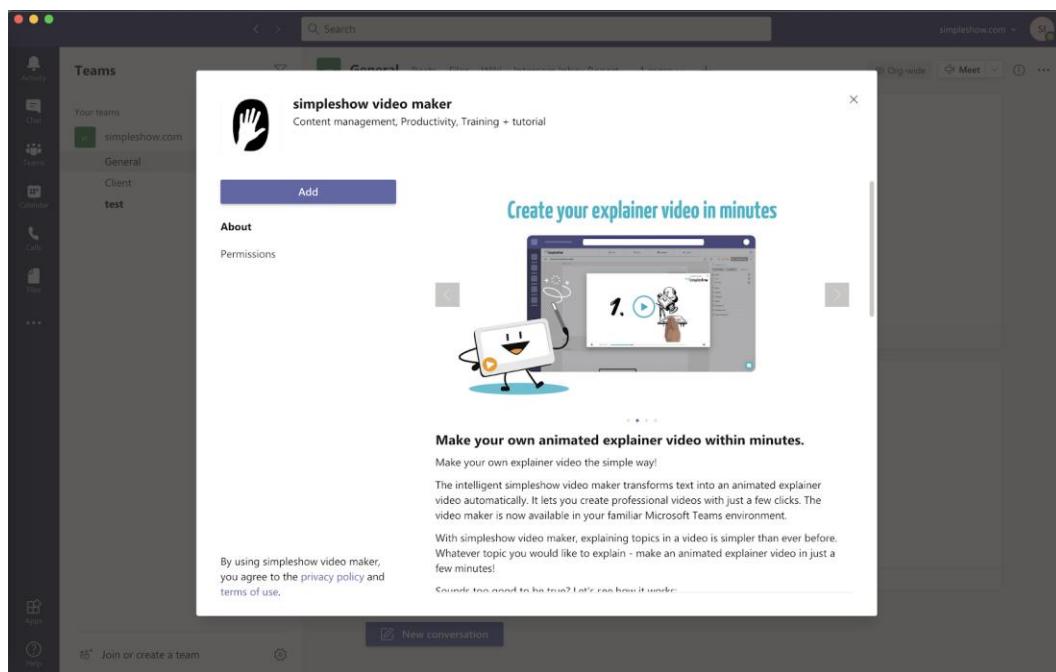
Press contact:

simpleshow gmbh | Am Karlsbad 16 | 10785 Berlin | Germany

[www\(simpleshow.com](http://www(simpleshow.com)

Contact person: Erika Thomas

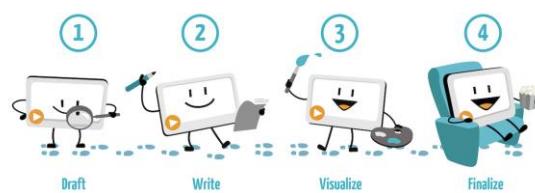
erika.thomas@simpleshow.com | Phone: +1 305 726 6601



Create your explainer video in minutes



Your own explainer video in 4 easy steps



Create unlimited videos



Share your video with your team



Get it from
Microsoft AppSource