



PRODUCT PRESS RELEASE

**Stertil-Koni Distributor Southwest Lift & Equipment
Opens New Arizona Office & Warehouse to Meet Increasing Customer Demand**

For immediate Release

STEVENSVILLE, MD, January 14, 2021 – Southwest Lift & Equipment Inc., an exclusive distributor of heavy duty vehicle lift leader Stertil-Koni, today announced that to fully address growing customer demand for its lifting systems and attendant service capabilities, it has opened a new, dedicated sales, service, and warehouse facility in Queen Creek, Arizona.

The new facility in the Grand Canyon State complements Southwest Lift & Equipment’s long-standing headquarters location in San Bernardino, California.

Headed by its President, CEO and recognized vehicle lift expert, Dean McDonald, Southwest Lift & Equipment has established a well-earned reputation for providing exceptional customer support in all

aspects of vehicle lift selection, installation and service.

Explained McDonald, “We are proud to offer our customers – which include public transit agencies, municipalities, pupil transportation providers, private trucking fleets, utilities and others – with the broadest range of high performance, durable and safe heavy duty vehicle lifting systems available anywhere.”

The new Arizona location will offer customers the entire portfolio of Stertil-Koni’s industry-leading products including the telescopic piston DIAMONDLIFT, scissor-style ECOLIFT, full vertical rise platform SKYLIFT, award-winning Mobile Column Lifts, and an innovative line of shop equipment engineered for safety, performance, and productivity.



Southwest Lift & Equipment facility in Queen Creek, AZ



*Dean McDonald, President & CEO,
Southwest Lift & Equipment*

At the core of Southwest Lift & Equipment’s growth has been its unwavering focus on customer support and service. Explained McDonald, “To serve new and existing customers in Southern California and Arizona, we are extremely proud to have on staff five ALI Certified Lift Inspectors – each of whom has successfully completed the rigorous training and practical experience required to achieve this acclaimed level of lift expertise as certified by the Automotive Lift Institute (ALI).”

Also commenting today was Southwest Lift & Equipment Sales/Service Manager Adison Cayo. “This is a major upgrade. Our service team has grown, and we have exciting plans in place to continue this forward direction for the company.”

Concluded Stertil-Koni President, Dr. Jean DellAmore, “Southwest Lift & Equipment has long been a top performer in the Stertil-Koni distributor network. Under Dean’s leadership, the team shares our commitment to delivering the highest levels of professionalism coupled with a customer-centric philosophy. We congratulate them on their new Arizona location and look forward to their continued success and partnership.”

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About Stertil-Koni

Stertil-Koni – proud to be a Buy America company -- is the market leader in heavy duty vehicle lifts, notably [bus lifts](#) and [truck lifts](#), and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni is distinguished by its extensive distributor network across the U.S. and Canada – delivering world-class engineering combined with dedicated local expertise. The breadth of Stertil-Koni’s products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company’s innovative, inground telescopic piston DIAMONDLIFT is available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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