

Tokyo Tokyo FESTIVAL, Special13 Secret project

Drill Inc. Announces the Launch of the “Super Wall Art Tokyo”

Created by Artists Tadanori Yokoo and Mimi Yokoo

During the Olympic and Paralympic Games, in Marunouchi, Tokyo

The world’s largest mural art installation will appear.

Tokyo (April 23, 2021) – Drill Inc. is pleased to announce that the upcoming event, “**Super Wall Art Tokyo**” will be held at Marunouchi, Tokyo, during the Olympics and Paralympics Games. It will be **the world’s largest mural art installation created by Artists Tadanori Yokoo and Mimi Yokoo**. This program is a secret project to be announced at the end of “**Tokyo Tokyo FESTIVAL Special 13**” organized by the Tokyo Metropolitan Government and Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture).



The walls of the landmark Marunouchi Building and New Marunouchi Building, in Tokyo are likened to a pair of canvases. So, the “**Super Wall Art Tokyo**” exhibition will use these to display two pieces of art with a height of approximately 150m and a width of approximately 35m. The wall art exhibition, which will have a total area of more than 7,000 m², is unprecedented in Japan and around the world. It is a cultural monument unique to this era and area.

The exhibition period will be 50 days from Saturday 17th July 2021, just before the Olympic Games, to Sunday, 5th September, the day of the closing ceremony of the Paralympics. Tokyo, the venue of the Olympics and Paralympics, hopes the murals with their messages inspires the world, will convey the new charm of Tokyo, as a city of art and cultural.



■Background of the event

This new program is designed to be the core of "Tokyo Tokyo FESTIVAL", an art and cultural festival that enlivens Tokyo, where the Olympics and Paralympics are to be held. It sprung from the idea of **making the world's largest public art installation in Tokyo during the Olympic and Paralympic Games. With the games focusing peoples attention from all over Japan and around the world, it is designed as a symbol of the message FESTIVAL.**

The large glass walls of the Marunouchi Building and New Marunouchi Building, were chosen as the venue as they stand in front of Tokyo Station, the largest station in Japan and a highly visible symbol of Tokyo. For this summer only, the Marunouchi Building and New Marunouchi Building, landmarks of the Marunouchi area, widely known as Tokyo's art hub and a symbol of the city for many years, will be transformed into a pair of huge canvases.

■The artists

Tadanori Yokoo is a world-class artist who was part of the design team for the 1964 Tokyo Olympics and has been a leader in the Japanese art world for many years. His co-artist will be **Mimi Yokoo**, his daughter and renowned designer and artist. **These large scale murals will be first large-scale collaboration between parent and child.** They were asked to create their own art works using the same concept. Tadanori's work will appear on the New Marunouchi Building and Mimi's work on the Marunouchi Building.

The artists were chosen, with thought given to that with two paired towers as the site, artists with connections to each other such as brothers, couples, a parent and child would be ideal. Eventually Tadanori and Mimi with their strong connection to each other were chosen. Tadanori expresses the fantastic cutting-edge nature of the world while Mimi draws on the everyday carefully and pettily. The works created for this installation by two people with different worlds and expressive forms will be side by side on the two huge canvases that are in a paired relationship at the Marunouchi Building and the New Marunouchi Building.



Tadanori Yokoo

Born in 1936 in Hyogo prefecture. Artist. Solo exhibition at the Museum of Modern Art, New York in 1972. Since then, he has continued to release unique works in a wide range of genres and is a multi-award-winning artist. His works have been stored in 80 museums in Japan and overseas and have gained international acclaim. In 2012, the Yokoo Tadanori Museum of Contemporary Art opened in Kobe and in 2013, the Teshima Yokoo House opened in Kagawa prefecture.



Mimi Yokoo

Painter. Debuted in 1994 with her father Tadanori Yokoo in a two-person exhibition "Space Yui". In 1999, She exhibited "Ueno Royal Museum" in the VOCA exhibition 99. In 2000, she was a 2000 ISSEY MIYAKE PLEATS PLEASE guest artist. She has also participated in numerous other solo and group exhibitions.

1999年VOCA展の出品「上野」

■The concept of this project

The concept of this project is "**Universe COSMO POWER**". Innumerable entities make up the vast universe and continue to grow endlessly. The activity of minute life forms become energy by connecting and gathering together creating a swell that continues to grow into the future. This project contains the desire to transmit this energy, this big swell of universe life forms, from Tokyo to the world and to the future.

Based on this concept, we asked Tadanori and Mimi to create original works with themes of water (aqua) and fire (ignis) as they are the elements which form the basis of space-life. While this project was originally planned to be held in summer 2020, due to the spread of COVID-19, it was postponed for a year. Discussions continued to be held with Tadanori and Mimi after the postponement decision was made. A theme suitable for summer 2021 that embraced the energy that transcends from Tokyo to the world and from the present to the future was chosen.

Through the works of the two artists expressing themes in a pair, like the mural drawn in ancient times that transcend time and the places they were made and bring discoveries and imagination to the present day, it is hoped that this instillation can send a message which transcends nationality and time itself.

Also, as the art works can be view from various vantage points from higher or lower as well as left and right of center across the massive 7000m²+ surface areas, the artists have adopted a method that allows you to find different discoveries depending on where you look from.

■Event outline of “Super Wall Art Tokyo”

Period : Saturday 17th July 2021 ~ Sunday 5th September 2021

Venue : Marunouchi Building (2-4-1 Marunouchi Chiyoda-Ward Tokyo)

New Marunouchi Building (1-5-1 Marunouchi Chiyoda-Ward Tokyo)

HP : <http://www.tokyodaihekiga.jp>

Admission : Free

Organizers: Tokyo Metropolitan Government

Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)

Project Management : Drill Inc.

Supporter : Mitsubishi Estate Company Co., Ltd, Mitsubishi Jisho Property Management Co., Ltd (venue support)

Corporation : Atamatote International, Amana Inc, Antenna, Ltd, Odds Design

※The content of the program may change.



For more information about “Super Wall Art Tokyo,” visit <http://www.tokyodaihekiga.jp>.

Program is subject to change without notice.

About Drill Inc.

A creative and communication agency that solves client challenges in the most dramatic way possible. The most dramatic way is the most innovative method which produces new value in the world. We provide strategy, advertisement, promotion, contents, products, digital, events, PR and various other solutions.

Establishment: December 2004 CEO: Osamu Enari

Address: 19-5, Udagawa-cho, Shibuya-ku, Tokyo 1500042

HP : <http://www.drill-inc.jp/>

What's Tokyo Tokyo FESTIVAL?

Tokyo Tokyo FESTIVAL is an initiative that unfolds a variety of cultural programs in the run-up to the Olympic and Paralympic Games held in Tokyo, promoting its appeal as a city of arts and culture.

What's Tokyo Tokyo FESTIVAL Special 13?

The Tokyo Metropolitan Government and Arts Council Tokyo sought a wide range of creative and innovative ideas from the public for projects that would become the core of the cultural programs for the Tokyo Tokyo FESTIVAL. From a total of 2,436 project proposals submitted from within Japan and overseas, 13 were selected for implementation. The 13 projects are collectively named “Tokyo Tokyo FESTIVAL Special 13,” and are being implemented in sequence.

Official Website: <https://tff-koubo.jp/en/>