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SWINERTON OPENS INNOVATIVE REGIONAL HEADQUARTERS

Station West Office Reflects Commitment to Region, Industry Partners, Workplace Trends

Charlotte, N.C. – Known for its excellence in building construction across the country, Swinerton announces its new office space in Station West, Charlotte’s innovative, adaptive reuse development located in the popular [FreeMoreWest](#) neighborhood. With over \$125 million in revenues for this region this year, the commercial construction company points to its expansion as indicative of its significant expansion within the Southeast marketplace and the growing presence of its brand of general contracting services within the commercial sector.

At 8,535 sq. ft., the new office more than doubles the original footprint and accommodates a regional team that has grown to 90 professionals in commercial interiors, multi-key, office, mass timber, aviation, conditioned storage and industrial projects, since opening in 2018.

“The Carolinas are a priority region where we see tremendous opportunity to support our existing partners as well as new clients,” explains Jared Hoeflich, Vice President and Division Manager, Swinerton. “We are committed to recruiting and retaining the region’s top talent and offering our team this state-of-the-art work environment that not only showcases our investment in our people, but also the quality our company is dedicated to providing our clients and the community.

“We wanted a workplace that reflects the caliber of product that we consistently deliver to our clients throughout the region and showcases the materials and professionals that bring these superior workspaces to life,” continues Hoeflich.

Located at 901 Berryhill Road, the adaptive reuse space designed by [Redline Design Group](#) features advancements in construction technique as well as product innovations, including a mass timber mezzanine designed, fabricated, and installed by Swinerton’s mass timber affiliate [Timberlab](#). The 1,700-sq. ft. mezzanine not only serves as a compelling display of Swinerton’s mass timber expertise, but also affords the growing company space for future expansion and an architectural wood finish often coveted in traditional office environments.

“The addition of several skylights on the mezzanine level and expansive windows throughout the space brings an abundance of natural light to support a healthy work environment,” adds Hoeflich. In partnership with [CBI Workplace Solutions](#), [Falkbuilt](#) glass and solid wall systems form private office walls as well as the conference room entrances. These demountable partitions open-up the workspace and generate a seamless flow from one area to another.

Upon entering the office, an architectural feature wall, fabricated by [Southeastern Architectural Systems](#), highlights Swinerton’s brand. Custom, breakroom booth seating designed and fabricated by [Atlantic Commercial Caseworks](#), and glass, roll-up patio doors provide flexible workplaces away from the desk. Exposed, decorative lighting – designed and installed in collaboration with [South-Fair Electric](#) - are key to the aesthetics of the space, contributing to the comfortable, home-like ambiance that even includes a “kegerator.”

(more)

Working with design-build partners such as these and [McKenney's HVAC](#) throughout the construction process allowed for a collaborative, consultative partnership that rendered varied “cool factor” elements that also contribute to overall comfort – including stainless, spiral ductwork and strategic air distribution throughout the space. These building elements are just a few examples of Swinerton’s commitment to strong culture and a best-in-class workspace.

Collaboration with its trade partners and local contractors at every level of the construction process tells the story of Swinerton’s dedication to engaging and building community. Under the leadership of Jason Hlewicki, Director of Commercial Interiors for Swinerton Charlotte, key partnerships such as these brought progressive solutions to common decisions such as decorative lighting, furniture, design-build and design-assist MEP/FP partnerships, signage/branding, and architectural feature walls.

Swinerton’s Self-Perform team, led by Operations Manager Kevin Smith, provided installation of framing, millwork, and demountable office fronts, as well as drywall, finishing and general carpentry.

Hlewicki adds, “Our workplace is such a huge part of the Swinerton culture. Offering a variety of work environments including offices, unassigned workspaces, collaborative work areas and amenity spaces, creates efficiencies as well as a fun environment.” The Station West development offers a range of benefits and amenities including:

- outdoor venues such as the Mixing Yard (the paved and grassed area connecting 901 and 919 Berryhill Road) that serve as a communal space that can be activated by tenants or the public;
- adaptable furniture to accommodate different types of groups and events
- complimentary electric bikes to attend meetings in the surrounding area;
- views of Uptown Charlotte,
- event space for hosting client or company events, and
- engaged and supportive co-tenants: [Delectables by Holly](#) (full-service catering firm), [Haerfest Coffee Roasters](#) and [Backdrop Coffee House, and The Batchmaker \(bakery\)](#).

“We really sought a location that spoke to Swinerton’s connection with its community – the City, our trade partners, our co-tenants and our clients. This space will be our local home for many years to come,” Hoeflich explains. Swinerton anticipates the Southeast division will grow to \$330 million in revenues by 2025, with Charlotte playing a pivotal role in that growth.

Dedicated to being a good neighbor, Swinerton also continues to commit to and invest locally in charitable initiatives including partnerships with Rebuilding Together Charlotte, The 24 Foundation, Trees Charlotte and Charlotte Rescue Mission. In 2020, the company’s annual Fall Giving Campaign resulted in Swinerton Southeast donating nearly \$33,000 and over 400 lbs. of food to a variety of charities throughout the region.

ABOUT SWINERTON

[Swinerton](#) provides commercial construction and construction management services throughout the United States and is a 100 percent employee-owned company. The team has earned its reputation as a preferred builder and trusted partner for notable names within the hospitality, aviation, multi-family, office, mixed-use, adaptive reuse and corporate interiors sectors. The firm serves the Southeast region with offices in Atlanta GA, Charlotte, NC and Raleigh, NC. Currently, approximately \$5.5 billion of quality-driven projects throughout the nation are in the pipeline or under construction.

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