



For Immediate Release

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Launch of Accessibility Feature - The Experios Platform allows full compliance with the WCAG Specification.

Donegal, Ireland, 16th March 2022. 3D Issue announces the launch of its accessibility feature in its Experios Platform that allows full compliance of publications with the WCAG specification.

The WCAG is a specification to provide a single shared standard for web content accessibility thus ensuring that people with disabilities can access and engage with all content. All US government institutions and contractors' websites and publications must adhere to the WCAG specification. For other organizations, although not required directly by US law to meet the WCAG specification, all websites must be accessible to all and in line with the ADA (Americans with Disabilities) guidelines.

The accessibility feature in Experios aims to help the designer meet the WCAG standard. Experios is better than a PDF for accessibility because it is a single design and a single output. PDFs are not automatically accessible whereas Experios publications output content into a natural HTML format that is compliant with WCAG standard making them accessible for people with disabilities. It allows media such as audio to be embedded directly on the page. Experios loads very fast and considerably faster than a pdf.

Using the Experios Platform and creating WCAG compliant publications improves your SEO ranking as Google considers important the layout and design. Ensuring that your content is accessible to all is key to good design. As Experios creates all its templates responsively, the reader or user does not need to pan or zoom the page to easily read the contents.

“Ensuring that all people can access and engage with every website is imperative to making our society more inclusive. The Internet needs to be for everyone and web accessibility allows everyone, including people with disabilities to perceive, understand, navigate and interact with the Internet. I am delighted that our Experios Platform is one of the few content experience platforms that meets this specification”

Paul Mc Nulty, CEO 3D Issue

About 3D Issue and Experios

3D Issue was founded in 2006 Donegal, Ireland. Its digital publication software, Flipbooks has been used by many top global companies. Experios, a content experience platform that creates responsive templates for all types of publication, is 3D Issue latest product in their digital publication portfolio.