

Laugh Yourself Blue

12th Annual Fundraising Gala

FIREFLY AUTISM'S SIGNATURE GALA HARNESSES LAUGHTER'S EQUALIZING POWER TO RAISE CRITICAL AWARENESS AND FUNDS FOR AUTISM RESEARCH AND SUPPORT.

Thursday, April 13, 2023

Sturm Grand Pavilion at the Denver Art Museum

6:30pm Cocktail Reception | 7:30pm Dinner & Program



Celebrating the lives of individuals on the autism spectrum through learning, support, and solutions.

Leaders in individualized,
one-on-one support for everyone

FIREFLY AUTISM



1 in 44 individuals are now being diagnosed on the autism spectrum in the United States. One year ago, that number was 1 in 54. That means, every one of us, known or unknown, is impacted by autism.

Even with the increasing commonality of autism diagnoses, there is still a lack of understanding around the autism spectrum and, as a result, inadequate access to high-quality, individualized support from early childhood through adulthood.

At Firefly Autism, we understand and embody autism as an **individual experience** that must have **individualized support**. That's why every learner receives one-on-one support from a highly-qualified staff member, while working through individualized educational plans and instructional goals to maximize learning potential and success.



Change the landscape of mental & behavioral health with us at

LAUGH YOURSELF BLUE

On Thursday, April 13, 2023, Firefly Autism will host its signature gala, Laugh Yourself Blue! Named one of Denver's top charitable events by The Denver Post, this unique event harnesses laughter's equalizing power to raise critical awareness and support for autism, the fastest-growing developmental disorder, globally, and to provide an unparalleled fundraising platform for Firefly Autism.

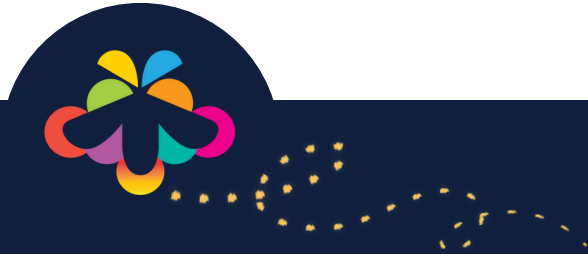


Firefly Autism is Colorado's leading organization for holistic, wraparound autism services. Since 2003, Firefly has helped thousands of individuals, families, and communities by combining the science of Applied Behavior Analysis (ABA) with trauma informed care and person-centered planning to create individualized programs that align with our learner's values. At Firefly, we value our learner for who they are and seek to equip them with the skills and tools they need to navigate their world.



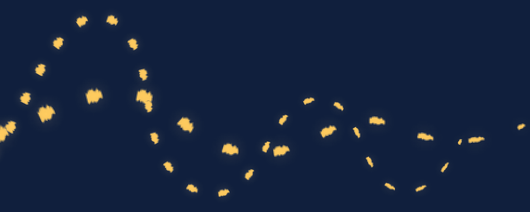
The success of our **Laugh Yourself Blue** gala ensures that Firefly can continue providing life-changing services to our communities, as well as expanding services to underserved families across the country.

As we **celebrate the 20th anniversary of Firefly Autism**, this year's gala is extra special. With the help of our chairs, Travis Plakke & Leigh Sullivan, Linda & Don Childears, and John & Shayna Griffith the evening promises to be an enriching and hilarious one. For the first time ever, Laugh Yourself Blue will be held in the reimagined spaces of the Denver Art Museum's Lanny & Sharon Martin Building. You won't want to miss this year's celebration, entertainment, auctions, one-of-a-kind VIP experiences, and world-famous comedy that makes Laugh Yourself Blue one of Denver's premier fundraising galas.



HEADLINING TALENT

Born in the Philippines and raised in California, [JR De Guzman](#) began performing comedy while working as a music teacher, which he quickly learned just meant teaching Taylor Swift songs to teenagers. He has entertained all over the world, having performed for Stand-Up Tokyo and ROR Comedy in Japan, the Jokers Ball in Indonesia, the Badaboom Comedy Series in Amsterdam, and countless other international shows. JR was the winner Stand-up NBC in 2016 & named as a prestigious "New Face" at Just for Laughs 2017. His quarter hour special on The Comedy Lineup is streaming NOW on Netflix, and he was just named one of Variety's Ten Comics to watch 2022.





12TH ANNUAL LAUGH YOURSELF BLUE

SPONSORSHIP BENEFITS

Below you will find our sponsorship benefits for Firefly Autism's 12th annual Laugh Yourself Blue gala. We strive to work with each partner to truly create a long-term beneficial experience, one that fits your business and community objectives. To discuss options or questions, contact our Director of Development, Alaina Baker, at abaker@fireflyautism.org or 720.598.0322.

TITLE SPONSORSHIP | \$100,000

The annual cost of our School-Age Program plus supplemental services needed to maximize learning and success including mental health, occupational therapy, and speech services.



PRESENTING SPONSORSHIP | \$50,000

The annual cost of our Early Childhood Program, as well as Home-Based Services per individual.

Level	Title (1 Available)	Presenting (2 Available)	Luminescent	Firefly	Table
Commitment	\$100,000	\$50,000	\$20,000	\$10,000	\$5,000
Table Placement (10 seats per table)	3 VIP Tables	2 VIP Tables	1 VIP Table	1 Table	1 Table
Marketing Recognition	Title Placement Logo	Prominent Logo	Logo	Logo	Listing
Website Recognition	Title Placement Logo	Prominent Logo	Logo	Logo	Listing
Social Media Recognition	Included	Included	Included	Included	
Firefly Monthly e-Newsletter Recognition	Title Placement Logo	Prominent Logo	Logo		
Slides During Cocktail Reception & Program	Dedicated Slide	Dedicated Slide	Shared Slide	Shared Slide	Listing
Program Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page
On Stage Remarks	Included				
VIP Experience	Included	Included	Add-On Available	Add-On Available	Add-On Available
Estimated Final Cost to You (after Child Care Contribution Tax Credit)*	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500

*COLORADO CHILD CARE CONTRIBUTION TAX CREDIT | Taxpayers may make a qualified monetary contribution to promote child care in Colorado and claim a Colorado income tax credit up to \$100,000 per year for 50% of the total contribution.



Firefly Autism's

12TH ANNUAL LAUGH YOURSELF BLUE

SPONSORSHIP PLEDGE FORM

Thank you for your support of our 12th annual Laugh Yourself Blue fundraising gala! Please select your sponsorship level and payment method below. If you are attending, please refer to the sponsorship benefits for your table allotment and guest count. Please let us know in advance if you do not plan to fill your table. If you are unable to attend, we will certainly miss you, but are happy to fulfill all sponsorship benefits in your honor.

WE ARE ATTENDING

WE CAN NOT ATTEND, BUT WOULD LIKE TO SPONSOR

SELECT YOUR SPONSORSHIP LEVEL

- Title Sponsor: \$100,000
- Presenting Sponsor: \$50,000
- Luminescent Sponsor: \$20,000
- Firefly Sponsor: \$10,000
- Table Sponsor: \$5,000

SELECT YOUR SPONSORSHIP LEVEL

- \$50,000
- \$20,000
- \$10,000
- \$5,000
- Other Amount: _____

Company/Organization Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Company Website: _____

PAYMENT

CONTACT US

- Enclosed is my check: Firefly Autism
2001 Hoyt Street
Lakewood, CO 80215
- I would like a link to pay with a credit card
- Please invoice me

Alaina Baker, Director of Development
abaker@fireflyautism.org
720.598.0322

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Firefly Autism is a registered 501(c)(3) organization with FEIN: 30-0199263