

AristaMD Names Eric Urquiza Sr. Vice President of Operations & Client Experience as Company Continues Expansion of Its Care Transition Platform

SAN DIEGO – February 2, 2023 – [AristaMD](#), AristaMD, a digital healthcare company specializing in eConsult and referral management services, announced today the promotion of Eric Urquiza from vice president of client experience to senior vice president of operations and client experience.

Urquiza brings 20 years of experience spanning senior roles in client service, account management and health technology operations. He successfully managed strategic client relationships at AristaMD and introduced data and tools to demonstrate quality and efficiency gains brought about by using the company's eConsult services.

"It is with great pleasure that I announce Eric Urquiza's appointment to this key position and as the newest member of our leadership team," said Brooke LeVasseur, CEO of AristaMD. "Eric's talent and dedication to customer care made him the clear choice for this role, and I am confident he will create operational efficiencies and further demonstrate the value of our platform to our clients."

With a remit of creating operational efficiencies around client performance metrics and advancing the organization's onboarding and training programs, Urquiza will serve as Sr. Vice President of Operations & Client Experience. In this expanded role, he will execute strategic initiatives to improve the clinic experience, increase provider engagement, and grow platform utilization.

"My focus is helping our users meet the needs of patients regardless of their location and care requirements since joining AristaMD," said Urquiza. "I am excited to enhance our operations in ways that elevate our market-leading healthcare platform and simplify onboarding and usage for our customers."

Before joining AristaMD, Urquiza served as the Client Services Director and Implementation Director for AccessHope/City of Hope. Previously, he served as Senior Engagement Owner at Cerner Corporation and Project Deployment Manager and Customer Solutions Consultant at Omnicell. He holds a Bachelor of Science in business and a Master of Business Administration from the University of Redlands.

About AristaMD

AristaMD's care transition solutions, including eConsults and referral management tools, empower providers to conduct electronic physician-to-physician consultations, facilitate the selection and scheduling of in-person specialist visits, trigger automatic follow-up activities critical to patient care, and schedule peer-to-peer reviews for insurance authorization. Electronic referral management and eConsults significantly improve the patient referral process and deliver greater access to timely, equitable, high-quality care. For additional information, visit www.aristamd.com, or follow AristaMD on [LinkedIn](#) and [Twitter](#).