

## My Plates Opposites Attract License Plate Auction



**Monday, 20 March 2023 (Austin, TX)** – For the first time ever, My Plates, the official specialty license plate vendor in Texas, is auctioning two unique plate messages per lot across 25 total lots. 25 lots x 2 plate messages equal 50 one-of-a-kind plates to be auctioned.

Each lot offers two plate messages that are uniquely interconnected in some way, shape, or form. This connection can be in the form of opposites, like BLACK & WHITE, NEW & OLD, 1-YIN & 1-YANG, or a complimentary message like 1-SUN-1 & 1-MOON-1 or 1-ADAM-1 & 1-EVE-1. My Plates is calling this their Opposites Attract Auction.

“Every person is unique in their own way, and this Opposites Attract Auction offers Texans a fun way to celebrate that uniqueness between one another” said CEO/President of My Plates, Steve Farrar.



Auction Details:

- Dates: March 15, 12:01 am until April 19, 2023, 8:00 pm.
- Online auction accessed via [www.myplates.com/auction](http://www.myplates.com/auction).
- All bidders must be registered to place a bid.
- People interested in the auction can visit [www.myplates.com/auction](http://www.myplates.com/auction) for more information, to register, and to view the complete list of plate messages available.
- Winners get to place the plate message on any of the 100+ eligible My Plates Select designs.

My Plates Opposites Attract Auction List 2023

<b>Lot #</b>	<b>Message 1</b>	<b>Message 2</b>
1.	1-ADAM-1	1-EVE-1
2.	1-SUN-1	1-MOON-1
3.	1-UP-1	1-DOWN-1
4.	1-EAST-1	1-WEST-1
5.	BLACK	WHITE
6.	1-YIN	1-YANG
7.	1LEFT1	1RIGHT1
8.	1-RICH-1	1-POOR-1
9.	1-WIN-1	1-LOSE-1
10.	1-NORTH	1-SOUTH
11.	HE@HER	SHE@HIM
12.	1LOST1	1FOUND1
13.	1DAY1	1NIGHT1
14.	APPLE-1	1-ORANGE
15.	NEW	OLD
16.	BEAUTY-1	BEAST-1
17.	1SUGAR1	1SPICE1
18.	BACK	FRONT
19.	1-CAT-1	1-DOG-1
20.	BATMAAN	1-JOKER
21.	1-KING-1	1QUEEN1
22.	IPHONE	ANDROID
23.	4-WORK	1-PLAY
24.	SPEND	SAVE
25.	1-SLEEP	1-WAKE