



IdeaFisher Eases Executive Coaching with Expanded eXpert Systems Program - Coaches Instantly Tap into 250 Man Years of Experience in 16+ Disciplines with Easy to Use Desktop Software Program

IdeaFisher+ExitPath release an expanded version of their eXpert Coaching & Consulting Program. Used by over 362,000 individuals and corporations to solve problems and develop innovative solutions, the company has added new eXpert Topic Modules addressing 16 key business and personal areas of expertise. Coaches can instantly tap this expertise within the program, helping solve client issues without having to necessarily outsource each area of specialty.

Portland, OR (PRWEB) December 28, 2004 -- Reducing the burden on Executive Coaches , IdeaFisher+ExitPath today releases an expanded version of their eXpert Coaching & Consulting Program. The program, used by over 362,000 individuals and corporations to creatively solve problems and develop innovative solutions, has added new eXpert Topic Modules addressing 16 key business and personal areas Coaches tap most often. Coaches can instantly tap this expertise within the program, quickly adding to their own expertise, and helping solve client issues without having to necessarily outsource each area of specialty.

The IdeaFisher+ExitPath program, consisting of a main Creativity Engine and bolt-on eXpert Topic Modules, allows Executive Coaches and Consultants to tap the genius behind 250 of the world's most seasoned experts in the gamut of fields addressed, including Advertising, marketing, Conflict Resolution, Behavior Modification, General Problem Solving, Analysis... even Employee and Corporate Investigation.

The core engine launches the eXpert Topic Modules, providing the point of view and exhaustive banks of questions to help drill-down on each issue. The Coach clicks the appropriate statements and questions into a working document. Then the coach, working with the client, helps answer the questions, using a Creativity Engine to help expand on responses and find solutions that are possibly related to the answers or other keywords or phrases found in the working document.

Developed by Marsh Fisher, cofounder of Century 21 Real Estate, the program is now used by the majority of the Global 5000, Fortune 500, advertising agencies and consultants worldwide. Over 25 years in development at a cost of nearly \$5 million, IdeaFisher+ExitPath programs are considered some of the most effective creativity and problem solving solutions in the world.

Downloadable content regarding the eXpert Coach & Consultant program can be found at <http://store.ideafishing.com/excopr1.html> , addressing 5 key areas of expertise for Coaches and Consultants. Additional QBank Modules quickly add up to 11 additional areas of expertise.

Additional IdeaFisher+ExitPath bundles addressing various Coaching, Consulting and Business needs can be found at <http://store.ideafishing.com/ex.html>, providing thousands of expert questions and comments to clients. Perfect for solving big problems, brainstorming, or preparing Coaching and Consulting sessions in advance, or performing consulting onsite. Simply add QBank Modules to get seasoned comments and strategies on various additional areas of expertise.

The corporate web site can be found at <http://store.ideafishing.com>.

Information of the products and references can be found at <http://store.ideafishing.com/testimonials.html>.

eXpert System Topic Modules can be found here: <http://store.ideafishing.com/qexmo.html>.

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EXITPATH CORPORATION

<http://store.ideafishing.com/excopr1.html>

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