eRestaurant Services

Chipotle Goes High Tech with eRestaurant Services

Denver, CO (October 10, 2005) – Chipotle Restaurants, the Denver-based burrito joint, has selected Altametrics, the leading provider of enterprise solutions to the foodservice industry, to deploy the eRestaurant Services Back Office Suite throughout all company restaurants. The application will be implemented in more than 500 company restaurants and will be used to manage daily business operations, including managing, inventory levels, food procurement, and production planning.

eRestaurant Services' Back Office Suite is a powerful web-based application that contains several solution modules aimed at helping restaurant managers operate their business. In particular, the Food Management module is a key component of the application that will be used to streamline and manage Chipotle's food costs, supply chain and store operations. The Food Management module tracks physical inventory levels and provides tools to accurately procure, receive, and analyze food purchases and usage.

> **"We were looking for a system that would improve our overall operational efficiency and streamline the flow of information from our restaurants to our offices," said Ben Novak, Director of Information Technology at Chipotle. "eRestaruant's Back Office Suite was an ideal tool to help us meet those needs."**

"The addition of Chipotle strengthens eRestaurant Services' position as a leading provider of technology solutions to the restaurant industry," said Altametrics Vice President of Sales, David Zepnick. "Our enterprise solutions power millions of dollars in ROI to thousands of restaurants around the world."

About Chipotle

Chipotle was founded in 1993 by Steve Ells, a graduate of the Culinary Institute of America. His idea was simple: Offer a simple menu of great food prepared fresh each day, using many of the same cooking techniques as gourmet restaurants and serve it in a cool atmosphere. For 12 years and with some 450 restaurants, Chipotle has stayed true to its original concept, featuring a decidedly focused menu consisting of burritos, tacos, and burrito bols (a burrito without the tortilla), made to order from a variety of freshly prepared, gourmet quality ingredients. For more information visit www.Chipotle.com

About Altametrics eRestaurant Services

Altametrics was established in 1997 and is the leading provider of enterprise solutions to the restaurant industry. The company's solutions are designed to help restaurant chains drive efficiencies by better managing daily restaurant operations and providing visibility and control of the supply chain. eRestaurant Services currently has an installed base of over 6,000 locations and is used by some of the largest and fastest growing chains in America and Europe. All of eRestaurant Services solutions are web-based applications and can be delivered either as a subscription ASP or a traditional software license agreement. For more information, please visit the website at www.Altametrics.com, or call (800) 676-1281.