## Dinosaurs Rock® owner Neil Brown explains...





## How it all began:

Dinosaurs Rock® Dinosaur Parties & Educational Programs was developed for children with one goal in mind. To give each child an opportunity to learn about dinosaurs, fossils and minerals, and appreciate nature in its rarest form, through scientific, hands-on exploration of our prehistoric world.

Dinosaurs Rock® was founded by an avid collector of museum quality fossils and minerals, and father of three young children. His life-long passion for collecting began when he cracked open his first crystal-filled geode at 5 years old.

Over the years, he saw the innate fascination children have with dinosaurs, fossils and minerals, as he witnessed, over and over again, the wide-eyed amazement of his son's playmates as they hovered over his at-home collection. He saw that fascination multiply when they were actually allowed to touch and hold these genuine items. Their curiosity saw no bounds as they held a genuine dinosaur egg or ran their fingers over teeth of a life-size dinosaur skull.

So, Dinosaurs Rock® was developed to give other children this experience of wonder. This entertaining, educational program for children 4-12 is now tailored for private parties, schools, camps, children's museums and special "Dinosaur Day" events. Dinosaurs Rock® is ideal for 10 or 1000. Each program, filled with fascinating facts on paleontology, geology and mineralogy, excites kids of all ages (even parents, teachers and camp staff). During a Dinosaurs Rock® event, children participate in novel, hands-on activities that inspire learning.

Best of all, Dinosaurs Rock® brings the museum to you -- real fossils, and life-size museum-quality dinosaur reproductions for kids to see and touch up-close. Plus collectible pieces that kids get to take home and treasure!

Now Dinosaurs Rock® is an International organization offering qualified entrepreneurs a unique business opportunity. Nearly a million children and adults have been awed by its fun, exciting, entertaining and educational presentations since the first private birthday party launched its humble beginning. The company motto is, "We Bring the Museum to You" and anyone that has experienced a Dinosaurs Rock® event will agree that Dinosaurs Rock® delivers.

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