



NEWS RELEASE

Murray Feiss and Sea Gull Lighting Complete Merger! *One plus one equals three....*

November 4, 2005 / Murray Feiss Imports (www.feiss.com) and Sea Gull Lighting Products (www.SeaGullLighting.com) have completed their merger to create one of the largest privately held lighting companies in the industry by partnering with Quad-C Management, Inc., a private equity investment firm based in Charlottesville, VA. The two firms will begin operating under a newly created holding company named, *Quality Home Brands Holdings LLC*.

Each company will continue to operate as stand alone entities and brands under their existing management teams, while leveraging the combined organization's resources and strong management teams to achieve its goals. Known for their brand leadership, Murray Feiss and Sea Gull Lighting will continue to design, manufacture, import, and market their respective brands including Ambiance® Lighting Systems, Light Process Company, Monte Carlo® Fan Company, Murray Feiss Imports, Royce Lighting, and Sea Gull Lighting®. Additionally, the companies market licensed products for Bob Mackie Home, Colonial Williamsburg, PGA TOUR®, and Waverly.

"We're thrilled to have completed this transaction. Everyone in the industry knows that both companies have a long-standing reputation as family businesses with integrity and quality products. This is a complementary venture and we are happy to be associated with the Murray Feiss organization. The future looks bright, and we're just getting started," says Susan Solomon Auerbach, Executive Vice President for Sea Gull Lighting & the Monte Carlo Fan Company.

According to Murray Feiss, CEO for Quality Home Brands, Murray Feiss Imports, and Royce Lighting, "our two companies are positioned for tremendous growth and while continuing to maintain and operate as stand alone brands, our corporate histories, values and goals unite us in an uncommon synergy for success."

About Murray Feiss:

Murray Feiss Imports, headquartered in Bronx, NY, is a premiere designer and importer of indoor and outdoor residential lighting products. The 51-year old company markets over 4,000 products including grand chandeliers, casual fixtures, outdoor lanterns and lighting, table and floor lamps, torchieres, wall brackets, pendants, flush and semi-flush mounts, mirrors, vanity bath lights with coordinated bath hardware, and decorative accessories. These products are marketed under the Murray Feiss, Bob Mackie, Colonial Williamsburg, Royce Lighting, and Waverly brands and marketed to an exclusive network of lighting showrooms, furniture retailers, and specialty home improvement companies throughout North America.

About Sea Gull Lighting:

Headquartered in Riverside, New Jersey, Sea Gull Lighting Products, LLC, is a leading manufacturer and marketer of decorative and functional lighting for residential, commercial and architectural applications. The 86-year-old company provides more than 3,500 product designs spanning 15 categories to a multi-national network of electrical distributors, lighting showrooms, furniture and gift specialty stores as well as various niche markets. These products are marketed worldwide under the Sea Gull Lighting®, Ambiance® Lighting Systems®, Monte Carlo Fan Company®, and PGA TOUR® Home Collection brand names. Sea Gull Lighting is also a proud partner of the EPA's ENERGY STAR® Program and was recently named 2005 ENERGY STAR Partner of the Year.

FOR MORE INFORMATION CONTACT:

Ron Hersh
Murray Feiss Imports, LLC
rhersh@feiss.com
(718) 292-2024 x204

Ace H. Rosenstein
Sea Gull Lighting Products, LLC
ace@seagulllighting.com
(856) 764-0500 x7444