

Podcaster Predicts Next US President to be Chosen by Podcasting

As more politicians move into internet communication, podcasting offers a distinctive opportunity for political parties and independent podcasters and pundits to influence the outcome of the next presidential vote.

Salem, Oregon – November 8, 2005 -- With millions of Americans wired into tiny MP3 players listening to podcasts, politicians and political organizations are poised to use this unique opportunity to sway the vote in the next presidential election, according to Podcast Coach Tim ‘Gonzo’ Gordon.

That’s just one of more than a dozen predictions made by Gordon. Other predictions include:

- ✓ Next year’s podcasting star is a person that today doesn’t even know what a podcast is!
- ✓ Podcasts will create numerous stars who will rise to top of the music charts without the benefit of a recording contract.
- ✓ The RIAA will sue a handful of podcasters for disseminating unlicensed music
- ✓ College students will attend classes and lectures simply by downloading a podcast

As a 25-year radio broadcaster and veteran podcaster, Tim Gordon’s podcast predictions unveil the true nature of podcasting as a ubiquitous infiltration into today’s on-the-go lifestyle.

He sees politically active groups such as MoveOn embracing the new technology as yet another method for disseminating information.

“Groups like MoveOn already use email to great effect. They’ve been able to instantly mobilize their base and influence Congress in virtually a few hours,” said Gordon. “Podcasting is the next logical step. I can see the proliferation of podcasts as a way to influence the presidential vote in 2008. The right podcast with the right information at the right time can spread throughout the internet like a virus.”

For additional information and to see the complete list of predictions, contact Tim ‘Gonzo’ Gordon or go to www.podcastingadventuresonline.com/predictions.

About Tim ‘Gonzo’ Gordon:

A 25-year radio broadcaster, Tim has been behind the microphone as a DJ, talk-show host, news anchor and reporter, as well as being a radio station program director, music director and production director. He’s been podcasting for nearly a year, and created the most comprehensive and easy-to-understand ‘how-to podcast’ program on the market – Podcasting Adventures Online (www.podcastingadventuresonline.com).

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