

VISISTAT LIVE STATCASTING™

What Is StatCasting™?

VisiStat has pioneered *StatCasting™* technology, allowing you to instantly see your Website traffic results, updated in "Live-time" on many of the reports within the VisiStat Reporting Center. By *StatCasting™* (streaming live data) into reports, there is no need to refresh or revisit reports in order to see the latest information and trends. Your data is always current, always fresh!

Live Demo:

Santa Cruz, California

(This is actual, live data *StatCasting™* (streaming) from the VisiStat network.)

How does the *StatCaster™* work?

By using VisiStat's original "*StatCaster™*" (seen on the right), you have a small window that continually *displays "Live" information* about the visitors on your Website. The *StatCaster™* window constantly updates, showing you how many pages have been viewed and where your last visitor was geographically located. It also allows you to instantly log-in to your VisiStat LaunchPad simply by clicking the "View Reports" link... allowing you to get in-depth information and reports INSTANTLY.



The screenshot shows a window titled "StatCaster™" with the VisiStat logo and tagline "Where Clicks Count™". The URL "intampaflorida.com" is displayed. The window shows "Total Page Views: 3536" and "Last Visitor From: New Port Richey, Florida (Nov 3rd 2005)". A "View Reports" link is also visible. Three green callout bubbles point to the following text:

- See your Website Page Views the second visitors click on your pages!
- StatCaster™ displays the current visitors geographic location!
- Instantly log-in to your VisiStat Reporting Center!

"We have loved testing the new VisiStat StatCaster. We keep our VisiStat reports open on our laptop while we are talking at listing presentations. Our clients are so impressed when they see the activity of our website live, in real-time. The information VisiStat provides has helped us in ways we never imagined!"

-- Annette Bohannon, intampaflorida.com

What are the benefits of *StatCasting™*?

- *StatCasting™* puts the *most current information* at your fingertips, which is critical for staying on top of online marketing.
- Use *StatCasting™* for your presentations and IT meetings to bring your point home *in live time*.
- *StatCasting™* provides constantly streaming data, making it *continually available* for immediate and timely use.
- VisiStat's *StatCaster™* eliminates the need to log in repeatedly through the day to see your *latest statistics*.
- With *StatCasting™*, you will find that "real-time" becomes slow in comparison!