# Somatic Digital Announces Availability of Publisher's Development Kit (PDK).

**Publishers can now build hybrid, interactive texts and supplements to increase revenues.**

CINCINNATI, OH. (PRWEB) – November 29, 2005 – Somatic Digital, a developer of innovative technology-based publishing products, announces the availability of its Publisher's Development Kit (PDK).  The PDK enables publishers to create texts and supplements that use the revolutionary Touch User Interface (TUI) technology.  The new TUI technology enables readers to touch pictures, words, and Braille on a regular printed page and connect to digital content via a computer.  By simply touching the paper page a reader can easily retrieve digital content that resides on the Internet, optical media, and hard-drives.

Founder and President, Jason E. Barkeloo, reports that, "With this technology readers can touch the page and see a video, touch the page and listen to a song, touch the page and watch an animation, or touch the page and email the publisher or buy merchandise.  Each touch to the page develops new streams of revenue for the publisher."

The PDK is a single package that includes the *BookCreation Software*, TUI hardware, and training and technical documentation.  The PDK will help publishers develop and distribute on-demand, organic publishing products.  The contents of the PDK also include TUI design specifications and samples of services that provide recurring revenues such as *BookTracker* reporting.

David A. Krauth, Vice President of Product Development adds, "The PDK is the culmination of a year-long effort and we are proud to offer our platform for use with both the Mac OS X® and Windows XP® operating systems with a serial or USB connection."

The PDK is delivered as a package with the TUI hardware and software install discs.  Through the Partner Program the *BookCreation Software* can also be downloaded from the website. The PDK is available through Somatic Digital's Partner Program at:
www.somaticdigital.com/products/partnerprogram

According to Krauth, "The *BookCreation Software* has a user interface that is intuitively easy to install and use.  Publishers will find that creating or repurposing printed material for use with digital content is really quite simple."

The PDK enables publishers to easily service those with special needs, thereby adding the nearly 20% of the student population on individual educational plans (IEP) into their customer base.  Regular paper can be easily printed and quickly connected to auditory, sub-captioned, and

American Sign Language (ASL) digital content. Regular paper can also be easily printed with Braille and the connected digital content can be descriptive auditory content. Legislative requirements become market opportunities instead of barriers because the TUI technology may meet the technology and accessibility requirements as outlined by the National Instructional Materials Accessibility Standard (NIMAS), Individuals with Disabilities in Education Act (IDEA), Section 504, and the No Child Left Behind (NCLB) Act.

Barkeloo continued, "The TUI provides publishers with an inexpensive technology that increases their markets and their ability to service those markets by bridging the digital divide. Combining paper-based content and digital content means that almost all students can now read about an Egyptian pyramid, press the picture of the pyramid, and watch or listen to a 30-minute video of an archaeologist leading an expedition through that pyramid."

Concluding, Barkeloo says "The PDK allows publishers with paper-based content and digital content to seamlessly connect them. The result is a single distribution and digital rights management (DRM) solution for publishers based on the most common vehicle for information distribution – paper. The PDK enables publishers to make money through dissemination of content while providing what many consumers want and need – a digitally inclusive experience that does not eliminate the book."

**About Somatic Digital**
Somatic Digital, LLC, is a developer of the Touch User Interface (TUI) technology. The TUI technology connects paper directly to digital content that can reside on optical media, the Internet, or hard-drives. It enables a bridge over the digital divide because it eliminates barriers that previously prevented people from connecting to digital content. With the touch of a finger, stylus or pointer, a physically, visually, or hearing impaired student can gain access to digital content.

Somatic Digital creates and distributes the tools that enable authors and publishers to develop printed materials connecting readers to digital content at the touch of pages in a book. The Company's PDK allows for easy and rapid development of TUI-based materials that can be used by all individuals regardless of learning style, special needs or socioeconomic status. Once the publisher has designed TUI-based products, Somatic Digital manufactures and helps the publisher integrate the TUI hardware into the production process.

For more information, please visit the Somatic Digital Web site at www.SomaticDigital.com


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