

Subject: Press Release

## Got AdTracker Launches

For Immediate Release

Wheatfield, IN

November 30, 2005

<http://www.Synergy-DTI.com> Synergy-DTI.com is pleased to announce the launch of <http://www.gotadtracker.com> GotAdTracker.com.

<http://www.gotadtracker.com> Got AdTracker is a software product that can **track and analyze all traffic** on your websites. With excellent reporting functionality, **Got AdTracker** helps to identify main sources of **quality traffic** that resulted in increased conversion rates and sales.

### Got AdTracker provides the following features:

- **Track all web traffic** on your site or the sites of your clients. - Track actions, sales, split tests, campaigns and more.
- Detailed real time reports for actions, split tests, orders, products, referrers, search engines, search keywords, visitors browsers and more.
- See conversion rates for actions and sales; and **return on investment (ROI)** for campaigns and campaign groups.
- Create unlimited campaigns and campaign groups.
- Specify costs for a campaign either per click or as totals.
- Catch loading of important web pages with actions.
- Actions could be configured to redirect the visitor to a pre-defined URL (very useful when tracking downloads).
- Monitor particular visitors and visitor groups activity.
- Complete visitors paths are available as a separate report.
- Find visitors statistics using their IP.
- Print reports.
- Export reports in Excel/CSV format.
- Use powerful filters in the reports that help to display only the data that you need.
- Sort reports by any available column.
- Dynamic flash charts are available for all the reports
- Track the performance and optimize all of your marketing campaigns, including pay per click, banners advertising, email and affiliate marketing.
- Discover new advertising sites and search engine keywords that you can make use of to get more quality traffic and higher conversion rates.
- Track sales, downloads, signups, loading of important pages and see where the visitors that performed these actions originally came from.
- Watch the trends for years, months, days, weekdays and even hours.
- Find out the most effective versions of marketing copies and web pages by using the built-in split tests functionality.
- Examine the path of every visitor and see all actions and sales that the visitor performed while browsing the site.

For additional information please go to <http://www.gotadtracker.com>, email [admin@gotwebhost.com](mailto:admin@gotwebhost.com) or call Toll Free: 888.544.3138

**About Synergy DTI Inc:**

Internet marketing consultant and web developer, <http://www.tanyamartin.com> Tanya Martin, is President of <http://www.synergy-dti.com> Synergy DTI, Inc and is a full time SEO, with eight years experience building and designing successful websites. Her vast knowledge in **SEO / SEM** helps make Synergy DTI the valuable resource it is today.

Synergy DTI, Inc. provides <http://www.gotwebhost.com/hosting.html> SEO hosting through **Got Web Host**, and other online marketing services.

For more details, please visit <http://www.synergy-dti.com>.

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