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DOC-231
January 31, 2006
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FORMost Graphic Communications Launches New Website

WWW.FORMOSTGC.COM FEATURES WEB-TO-PRINT, E-COMMERCE SERVICES

Rockville, MD. -- FORMost Graphic Communications Inc., a leading national provider of Web-to-Print and general printing services, announces the launch of its new website www.formostgc.com. The website features FORMost's new Web-to-Print Solution product, along with improved navigation for its e-commerce units.

"This new website solidifies our position as a leader in the Web-to-Print category," says James Feldman, president of FORMost. "With just a few clicks of the mouse, credit unions, associations and other business organizations can create personalized, one-to-one communication pieces. Our backend printing and direct mail services handle the fulfillment, and the billing is automated."

The FORMost Web-to-Print Solution allows businesses to create new marketing materials with variable data. For instance, in a few steps a credit union can change its monthly promotion from a credit card offer to low-interest loans, complete with new artwork and a personalized message. The FORMost Web-to-Print Solution, found at <http://www.formostgc.com/html/webtoprint.html>, seamlessly integrates with the FORMost backend system for high-quality, full-color digital printing, direct mail processing and fulfillment.

"Re-ordering brochures or annual fundraiser self-mailers is a snap with Web-to-Print," says Jeff Richards, vice president of new business development at FORMost. "Add a database, and we'll handle the mailings for you."

The new website also features improved navigation for FORMost's e-commerce units. These units include:

- Office Supplies, located at <http://www.formostgc.com/html/officeonline.html>,
- Ad Specialty Items at <http://www.formostgc.com/html/promoprod.html>,
- Mailing Equipment at <http://www.formostgc.com/html/equipment.html>, and
- Customized Online Catalogs, which allow premium customers to order business forms and the above items through a secure, user-friendly web interface.

About FORMost Graphic Communications Inc.: Founded in 1985, Rockville, Maryland-based FORMost Graphic Communications is a privately-held company that ranks among the Top 25 print providers in the nation. FORMost provides integrated business services, including forms management, direct mail printing and processing, in-house composition, package design and fulfillment, and digital printing, including variable data and its Web-to-Print Solution. For an online demo of the FORMost Web-to-Print Solution, contact Jeff Richards at 800-777-4242, or via email at jeff.richards@formostgc.com. For information about FORMost, call James Feldman, president, at 800-777-4242.

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