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Internet RFP software pioneer, WhyAbe.com, provides suppliers the ability to promote and sell products and services directly on the web site at no cost.

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WhyAbe.com announced several new tools today, including the launch of a supplier selling portal, which allows registered suppliers to create sell listings for their products and services at no cost.

WILLOW GROVE, Pennsylvania – (Business Wire) – February 27th, 2006 –WhyAbe.com, the Free Commerce web tool, is listening to the requests of its user base and has developed a “Sell” feature for registered suppliers or buyers to sell their products, services and excess inventories. “Many of our users are telling us they have difficulty promoting their products and services globally, and cannot afford the marketing costs associated with maintaining multiple online site memberships and individual product catalogs” said Steve Belli, CEO for WhyAbe.com. In response, WhyAbe has developed and launched a completely free selling portal, which is integrated into the existing WhyAbe.com web site. This will allow the many registered suppliers to gain exposure to buyers for their offerings.

WhyAbe members now have the capability to list products or services that they want to sell or promote. By clicking the “Sell” option, members will be taken through a simple process that is similar to the existing RFP creation process. Once the category of the product or service is chosen, the user can enter text descriptions and upload pictures or attachments that they wish perspective buyers to see. When finished, a web page is automatically created for the listing. Buyers can make an offer to buy the product or service, as well as ask questions of the seller directly through the WhyAbe site. Sellers can manage all of their listings and interactions with buyers directly from their Dashboard.

In addition to the Seller’s portal, WhyAbe.com has rolled out a new feature in its supplier search. Registered users of the site can now search for suppliers, and automatically email them with questions or contact information through a single form. This free, easy to use tool allows buyers to send inquiries to multiple suppliers with a single click.

WhyAbe.com is an automated collaborative marketplace that can be used by any organization in any industry. WhyAbe allows buyers to post their specifications in a RFP / RFQ format and invite suppliers to provide quotes. Suppliers can make their goods and services available to a broader range of potential buyers and receive free trade leads. Registering and using the site is free.

Most e-sourcing platforms require a large ramp-up period and/or a large deployment budget. With these platforms, the cost of rollout can often mitigate any cost savings opportunities. WhyAbe is specifically designed to allow buyers (corporate and retail) to do more in less time, than conventional e-sourcing platforms. Buyers can easily monitor all of their activity through

WhyAbe's Dashboard feature which provides the history of all activity for all projects. This is especially important for companies that are trying to comply with Sarbanes Oxley.

Obtaining value from WhyAbe is instant. There is no software to install or PC's to configure. A computer equipped with the latest version of Internet Explorer or Firefox (*available free @ whyabe.com*) provides immediate access to the comprehensive and user friendly tool. WhyAbe provides the tools necessary for procurement professionals as well as retail buyers to control costs, manage performance, ensure compliance and quickly deliver value. WhyAbe was designed so users would have a quick learning curve, and recognize the benefits of the RFP system immediately.

WhyAbe is the available immediately for free on the web @ www.WhyAbe.com.

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