



Become an Expo Exhibitor: Booths start at only \$100! You can host a Ticket Booth and keep \$8 per ticket sold. Sell 13 tickets and your booth is paid for! [More information on page 3]

Become an Expo Sponsor: Sponsorships start at only \$2,000. [More information on page 4]

Become a Main Expo Sponsor: Main Sponsorship of the expo is available at \$10,000. [More information on page 4]

Refer an Expo Sponsor or a Main Expo Sponsor and keep 40% commission!



**Attend the ONLINE
Women's International Podcasting Expo!
From July 14 - 16, 2006
Tickets are only \$20 through June 30th...
Get yours now!**

This international event will take place around the clock in a **Virtual Expo Center** (pictured left). Our Virtual Expo Center is complete with **Conference Rooms** and **Exhibitor Booths**.

You can participate in "live podcasts" within our cross-platform, audio conference room!

You can browse virtual **Exhibitor Booths**, and talk to Exhibitors in their audio conference rooms. You will also be able to **listen to podcasts**, view presentations, pick up brochures, and even **leave messages** for the Exhibitors.

You can learn more and share your expertise by attending **podcasting seminars and conferences!**

Meet other podcasters and potential sponsors with similar or complementary interests during our **7 minute Speed Networking Sessions!**

We are looking for **International, multi-lingual hosts** to ensure around-the-clock Podcasting opportunities in every language. The chosen International Hosts will **receive an Exhibitor booth for FREE.**

www.digbizbooks.com



What exactly is an ONLINE Expo like?

The picture above shows you the lobby of the Expo. From here you can login at the Registration Desk, enter the Expo Hall, check out a Seminar, or meet other attendees in the Community Rooms.

This convention is a 3 day event with:

- ◆ Keynote speakers presenting seminars
- ◆ 24 hour continuous broadcasting
- ◆ 7-minute Live Networking Events (Voice and Text chat)
- ◆ 3D Virtual Exhibitor Booths to explore and chat with the exhibitors

Why attend the Expo?

It couldn't be easier to have access to experts on a wide range of topics. Other sites charge "big bucks" for this. We are extending this service compliments of the speakers.

- ◆ Immerse yourself in a Virtual 3D experience as you wander through the Exhibitor Halls.
- ◆ Explore the latest product offerings, live voice or text chat with exhibitors from around the world!
- ◆ Check out special deals on products or just get more information.
- ◆ Network with other Podcasters and potential advertisers!

Main Sections of the Expo

Orientation Tours: This is where you can get information about how an Online Expo works.

Exhibitor Halls: These are where attendees will be able to explore 3D Virtual Exhibitor Booths. They will be able to listen to audio greetings, podcasts and view slide show presentations from the exhibitors.

Seminar Rooms and Libraries: These are where attendees will go to seminars in Web Conferencing Rooms. These seminars (including slideshows) can be recorded and made available in the Libraries.

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Example of Exhibitor Booth

View Presentation: Presentations can be recorded audio, slide or video. The exhibitor can leave multiple presentations here for viewing anytime.

Visit Our Website: Exhibitors can provide a link to their main web site or perhaps a special page with offers only for attendees.

Booth Open Hours: Exhibitors will be able to let you know what hours they will be manning their booths. They can also put up banners and list their products and services here for quick review.

About Us: The exhibitor can provide a few paragraphs of detail about the company and people.

Contact Details: This brings up a typical rolodex card where the exhibitor can give you all their contact information.

Brochures: Get product information, download whitepapers or other documents.

Guest Book: Leave a message here.

Chat with a Company Rep: Click on this area to start a conversation with the exhibitor. Get more of your questions answered and get to know the exhibitors.

Subscribe to our mail list: Exhibitors can set this up for you to easily sign up for their mailing list.


Request for Info: Submit a request here for more information on a product or service.

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The Podcasting Main Hall Floorplan

Advertise with Us

The Podcasting Expo Pavilion is proudly sponsored by:












1stPod.com
Podcast Publishing
giving you a voice

Seminar Schedule

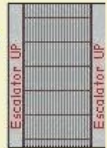
[All Manned Booths](#)
[First 50 Exhibits](#)

Click the logos below to explore the Sponsor Booths
[Click Here to go Upstairs to the Exhibitor Halls](#)

<p>1st Podcast Publishing</p>  <p>Global</p>	<p>PR Web</p>  <p>Global</p>	<p>Click and Buy</p>  <p>Global</p>
<p>Feedburner</p>  <p>Global</p>	<p>Podcaster Central</p>  <p>Global</p>	<p>Paradigm Lost</p>  <p>Global</p>
<p>IVWCC</p>  <p>Women Destined for Greatness</p>	<p>Intl. Podcasting Expo</p> 	<p>Tech Podcast Network</p>  <p>TechPodcasts.com</p>


Seminars, Networking, Libraries & Chat Rooms

[Take the escalator up to the Seminars & Libraries Hall](#)



Exhibitor Halls (by Category)

[Take the escalator up to the Exhibitor Halls](#)



The Podcasting Main Hall

Floorplan Overview: From here you can see a list of all the booths that are manned at the time you are there. You can also choose to see the First 50 Exhibits.

Seminar Schedule: Check the Seminar Schedule to see if there's anything of interest to you.

Seminars, Networking, Libraries & Chat Rooms: Attend a seminar. Chat with other attendees. Check out audio or presentations from other seminars in the Library.

Exhibitor Halls: Take the escalator up to the Exhibitor Halls and view booths by categories.

Expo Sponsors

Both Expo Sponsors and Main Expo Sponsors receive an **additional booth** in the Main Hall as well as their respective category Expo Halls. It's like being in two places at once! Get **added exposure** by being **visible to all attendees!**

Sponsors also receive an audio commercial made especially for them. This commercial will be placed and played on the site and played during the podcast marathon.

Sponsors will also get special mention in press releases and their ads on every page (booth) of their Expo Hall.

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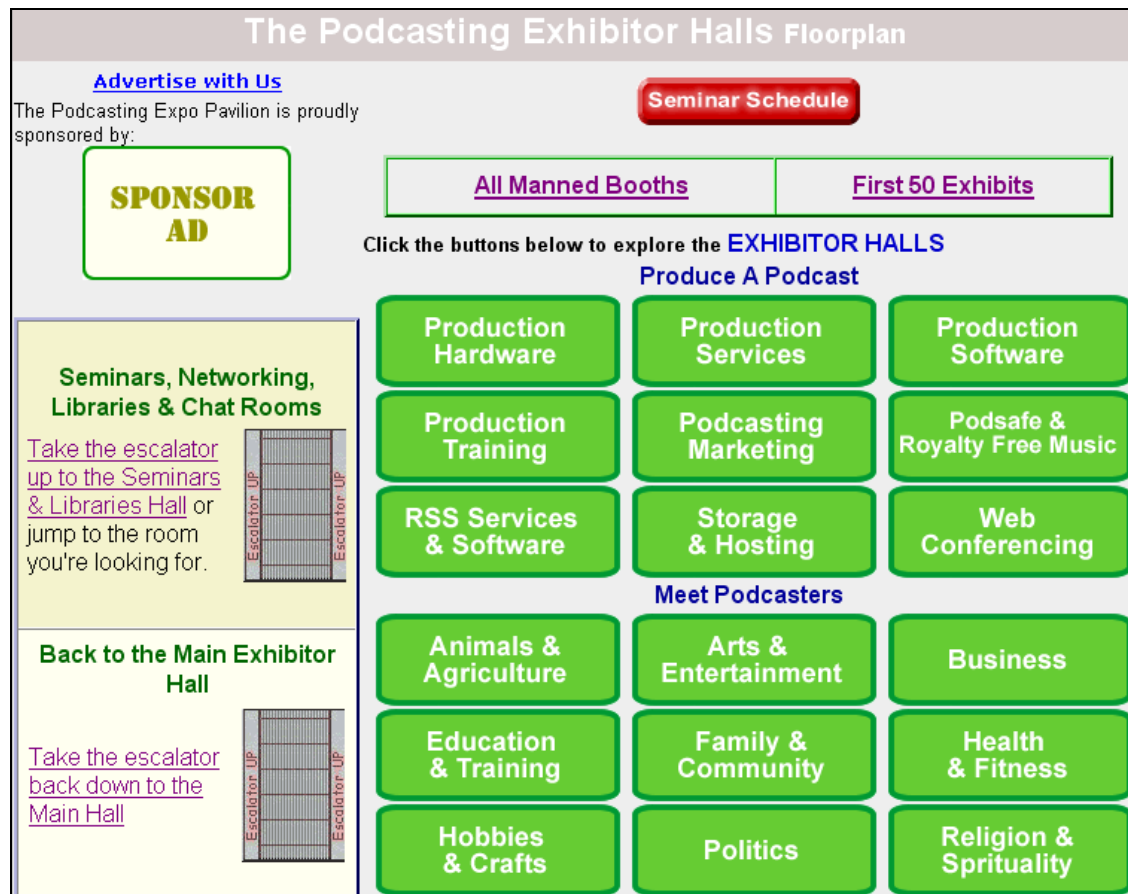
Expo Sponsorships are only \$2,000!

Main Expo Sponsorships are only \$10,000!

Main Expo Sponsors

In addition to the benefits listed above, Main Expo Sponsors will get their logo at the Expo entrance and on every Expo page. They will get additional exposure in all press releases as well as during the podcasting marathon where their commercials will be played repeatedly.

Become a Main Expo Sponsor Today!



The Podcasting Exhibitor Hall

Produce A Podcast

- ◆ Production Hardware
- ◆ Production Services
- ◆ Production Software
- ◆ Production Training
- ◆ Podcasting Marketing
- ◆ Podsafe / Royalty Free Music
- ◆ RSS Services and Software
- ◆ Storage & Hosting
- ◆ Web Conferencing

Meet Podcasters

- ◆ Animals & Agriculture
- ◆ Arts and Entertainment
- ◆ Business
- ◆ Education & Training
- ◆ Family & Community
- ◆ Health & Fitness
- ◆ Hobbies & Crafts
- ◆ Politics
- ◆ Religion & Spirituality
- ◆ Sports & Recreation
- ◆ Technology
- ◆ Travel & Tourism

Podcasting Networking Groups

- ◆ United States
- ◆ Canada
- ◆ South America
- ◆ UK & Ireland
- ◆ Europe
- ◆ Middle East
- ◆ Africa
- ◆ Asia
- ◆ Australia, NZ & Oceania

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Saturday			Topic	Presenter	Seminar Title	Booth
Room 1	Room 2					
	5:00am	Green Room	Admin.	Rob Anderson	PRECHECK EQUIPMENT	
	7:00 am	Enter Room 2	Networking	Penny Haynes	Networking with other Attendees	
9:00 am		Enter Room 1	Seminar	Tammy Munson	Republican Women Talk Radio - Grassroot Advocacy	Booth
	9:00 am - 10:00 am	Enter Room 2	PODCAST	Tech Podcast Network	Mike Tech Show, discussing Windows tips and tricks, Mike Smith	
10:00 am		Enter Room 1	Seminar	Jill Hart & Diana Ennen	Christian Work At Home Moments	Booth
	10:00 am	Enter Room 2	PODCAST	Dave Boufford	Positive Real Life Stories - Interview with Dave Boufford and Friends	Booth
11:00 am		Enter Room 1	Seminar	Eric Olson, Feedburner	How To Set Up Your Podcast Using Feedburner	Booth
12 noon		Enter Room 1	Seminar	Sharon Williams	How Working with a Virtual Assistant saves Podcasters Time and Money	Booth
		Enter Room 2	PODCAST	Tech Podcast Network	Girl On Tech, Tech Podcast Network	
1:00 pm		Enter Room 1	Seminar	Eric Olson, Feedburner	How Feedburner's Services Can Boost Your Podcast Traffic	Booth
		Enter Room 2	PODCAST	Tech Podcast Network	GO TO MEETIN', Tech Podcast Network	

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Join in the fun!

Don't forget your Ticket!

The Seminar / Conference Room and Podcast Marathon Room

In this Seminar / Conference Room, presenters can give audio/video courses, use Powerpoint slideshows, or simply take the attendees on a website tour.

Moderators can synchronize Conference Attendee browsers, so everyone sees the same screen at the same time.

Plus, the conference rooms have recording capabilities, for both the audio and video, as well as the text chat.

All sessions will be recorded and posted in the library, for late-comers to enjoy as well.

In addition, an MP3 CD set of all of the seminars will be sold after the Expo, and all participants will receive pro-rated compensation according to how many seminars they presented.

A room like this will also be the site of the 48 hour Podcast Marathon. People can listen live to their favorite podcasters, and even be a part of the recording.

All Marathon Conference Room Podcast Recordings will be posted right after their creation on a special Podcasting Feed for the International Podcasting Expo. Podcasters retain rights to replay this recording of their podcast at any time.

Need more information?

<http://www.WomensPodcastingExpo.com>

Call Penny Haynes at 727-565-1POD (1763) or email customerservice@1stpod.com with your request.