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## **Lobster Gram Launches Corporate Gourmet Gift Program**

**Unique Gifts, featuring live lobsters and other seafood delicacies,  
make executive gifts and other business gifts a lasting memory.**

Chicago, IL – April 24, 2006 - Lobster Gram®, the #1 rated lobster delivery service in the U.S., has launched its corporate gift program. The new site, located at [www.livelob-corporate.com](http://www.livelob-corporate.com) is dedicated to business gift giving. Live Maine lobsters, frozen lobster tails from around the globe and an array of seafood, steaks and desserts can be sent as a corporate gift idea anywhere in the US overnighted from Lobster Gram's state of the art seafood distribution facility in Biddeford, Maine.

Lobsters and gourmet gifts create a lasting impression on business associates and employees alike. For over 18 years, Lobster Gram® has been providing human resource managers and sales managers with a tasty alternative to boring bland corporate gifts. Lobster Gram's® unique approach to a corporate gift idea has made it the favorite business gift choice of Trump Casino's, American Express and over 300 corporate gift clients.

"We're seeing an increasing number of businesses want to give high impact gourmet food gifts to their clients, customers, and employees," said Dan Zawacki, founder of Lobster Gram International, Inc. "Our approach has been to develop a large number of high-end, gourmet gifts that just about anyone can enjoy," he added. "Plus, the idea of receiving a live

lobster or other unique gift keeps the memory of the gift alive long after it's been consumed."

The Lobster Gram® Corporate Gift Card Program gives corporate gift givers the ability to issue custom gift cards that can be included in a corporate gift program for any business gift initiative. Business' clients use Lobster Gram's® unique gifts for Customer Loyalty, Customer Referrals, Gift with Purchase Programs, Trade Incentives, Sales Incentives and Contests, Employee Rewards, Awards and Retention Campaigns.

To learn more about Lobster Gram and its products, a free catalog is available by calling Lobster Gram's toll free number at 1-800-LIVE-LOB (1-800-548-3562) or requesting one at the website

<https://www.livelob.com/lobstergram/shop?method=catrequestdisplay>.

Lobster Gram also has an E-club with great perks, such as private special offers and discounts, and sneak peeks at new products; the sign up page is at for the E-club at <http://www.livelob.com>.

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