



DIGITALCAMERAREVIEW.com

Contact Info:

Brian Beeler

513-333-4272

bbeeler@technologyguide.com

**Digital Camera Review Shows Canon Digital Camera Most Popular Again
Monthly “Most Popular Digital Camera” Top 10 list includes 6 Canon models;
Nikon, Panasonic, and Sony round out the most popular digital camera list.**

Cincinnati, OH – May 9, 2006 – Digital cameras have become an increasingly popular graduation gift; Mother’s Day gifts and Father’s Day gifts are also a good choice for giving digital cameras.

Many consumers are confused because of the many options, models, and prices available. DigitalCameraReview.com has helped to solve the confusion by publishing its monthly top 10 list of most popular digital cameras. Its most recent recently published review, “April’s Most Popular Digital Cameras” is located at its web site at

<http://www.digitalcamerareview.com/default.asp?newsID=2781> .

“Millions of people are searching online each month for digital cameras,” said Brian Beeler, president of TechnologyGuide.com, which publishes four technology-oriented products web sites, including sites for notebook pc’s, PDAs, and Tablet PCs. “We are continually being asked by large numbers of consumers about the most popular digital cameras. We started the monthly review earlier this year to help consumers make the right choice. This is an easy-to-use resource that consumers can use to find the information they’re looking for. Plus,” he said, “the list of most popular digital cameras ties in with our Digital Camera Buyer’s Guide, where an individual can find answers to almost any question he or she has about digital cameras.”

“The most popular camera is not necessarily the best digital camera for a given consumer, but the digital camera ratings included at DigitalCameraReview.com can enlighten consumers as to what is the best digital camera for them,” Beeler continued.

The April results shown the predominant popularity of Canon (it’s top 10 models include the Powershot A520, Powershot SD600, Digital Rebel XT, Powershot A620, Powershot S2 IS, and Powershot S3 IS. Other top 10 results include the Panasonic Lumix DMC-FZ7, Nikon D50, Nikon D200, and the Sony Cyber-shot DSC-T9.

DigitalCameraReview.com began operation in 2004 as a consumer information web site, offering up-to-date newsfeeds and unbiased user-based information, including product ratings and reviews on all major digital camera manufacturers’ products, including Canon digital cameras, Sony digital cameras, Olympus digital cameras, and more. It’s Users Forum has garnered industry praise as a consumer-friendly resource where people can get “straight answers.”

The 2005 Digital Camera Buyers’ Guide also included at the web site breaks down the digital camera comparison into four separate pricing segments along with five different functional options. This, along with the Users Forum, makes it easy for any digital camera consumer, whether a beginner or an advanced user, to find and compare his or her options.

Click here (<http://www.digitalcamerareview.com>) to find April’s Most Popular Digital Cameras

#