FOR IMMEDIATE RELEASE

Cyber Square and ESEA Introduce New V2R Tournament Format

Combines The Best Online and LAN-based e-Sports Event Management Concepts

New York, NY – May 11, 2006 – Cyber Square, the leading North American video game event management and logistics service provider, announced today that it has partnered with E-Sports Entertainment (ESEA) to debut a new V2R (virtual-to-reality) e-sports tournament format at the SteelSeries New York Cup II which starts May 29th.

The V2R format will allow thirty-two (32) C-S 1.6 teams to compete in an online, single-elimination bracket using ESEA's Tournament Mod & Anti Cheat Client. Four (4) teams will advance to an online semi-final, where the top two (2) teams win cash, plus move-on to receive top seeding in a 16-team LAN Super Final being held on June 10-11th in New York City. The remaining 14 slots at the LAN Super Final are open to teams who either got eliminated during the online qualifier, decided to forgo the online qualifier, or purchased a SuperTicket which ensures their spot in the both online and LAN events.

SteelSeries, the makers of professional video gaming mouse surfaces and headsets, will be the title sponsor of this world-premier V2R tournament format.

"Through our partnership with ESEA, Cyber Square will be the first in the world to demonstrate this e-sports competition format which allows teams to buy-back their entry into the LAN tournament should they lose in the online qualifiers", say Edward Tomasi, Cyber Square's director of marketing. "We are bringing together the best of online tournament management with the best of LAN-based tournament management."

ESEA offers premium servers, industry-leading tournament management solution and the industry's leading anti-cheat client. Combined with Cyber Square's premium network of U.S.-based LAN gaming centers called the Cyber Square Alliance (CSA), the V2R tournament format is poised to revolutionize the way video game competitions are managed and hosted in North America.

Please visit **http://events.esportsea.com/steelseries** for event information and player registration

About Cyber Square:
As a division of web2zone, Inc., Cyber Square was originally formed in December 2004 to organize and govern a standardized, venue-based platform for competitive video gaming events and tournaments throughout North America. It has an established history of successfully managing hundreds of video game tournaments and events for global video game leagues, sponsors and media clients. Through its bottom-up project approach and keen focus on maximizing the client's return-on-sponsorship (ROS) value, Cyber Square has established itself as the most trusted name in video game event management and logistics in North America. Cyber Square executes on client initiatives by offering strategy consulting, event management and interactive technology solutions needed to deliver the desired results. For more information, please contact Edward Tomasi at (212) 614-7300×14.

About E-Sports Entertainment
 E-Sports Entertainment (ESEA) is a technology solutions provider for video game services, specializing in competitive and professional video game activities. ESEA offers game servers with custom pick up game and scrimmage mods for Counter-Strike and soon to be released Counter-Strike: Source. All game servers are protected by ESEA's acclaimed anti-cheat client. ESEA also offers a pro shop to pick up the latest professional grade gaming equipment, fantasy e-sports leagues, event management software, and game consulting services. Fore more information about E-Sports Entertainment visit www.esportsea.com.

Contact:
Edward Tomasi
Director of Marketing
(212) 614-7300 x14
edtomasi@web2zone.com

###