



**TrueSentry**  
Analytics



**InterAct**  
PUBLIC SAFETY SYSTEMS  
Making Connections for Life.

TrueSentry Active Alert® video content analysis provides real-time alarms and forensic tools for manned and unmanned video surveillance systems. This unique, patented software automatically:

- > Reports more than 35 separate suspicious events
- > Distinguishes between humans, automobiles and environmental backgrounds
- > Enables instantaneous video retrieval for review by security professionals
- > Offers data mining capabilities, enabling end users to spot trends and modify operations to maximize security and operational efficiency

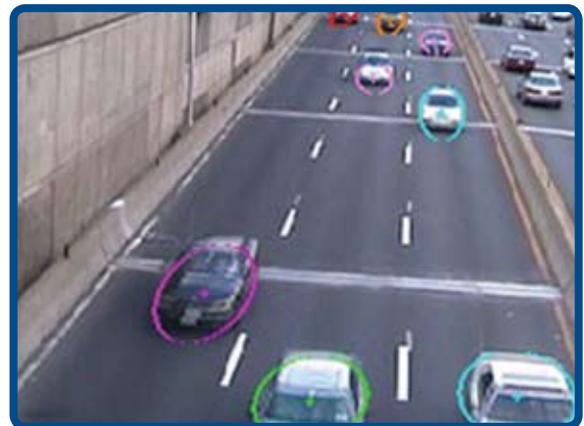
#### **Key Product Features and Customer Benefits:**

**Unmatched Depth and Breadth.** TrueSentry Active Alert elevates video surveillance from being a deterrence-oriented system to a complete video security solution, which prevents crimes and stops crimes in progress through advanced, patent-driven 'smart' software. With its ability to analyze activity in trafficked locations, (both indoors and outdoors) in daylight and night-lighted environments, TrueSentry Active Alert is ideally suited to the needs of corporate and homeland security.

TrueSentry Active Alert uses artificial intelligence to learn the normal behavior patterns of people or objects in a designated surveillance area. As such, in addition to a library of 35 suspicious events, users can create custom events even after initial installations.

#### **Real-Time Event Detection & Verification**

TrueSentry Active Alert automatically catches more than 35 suspicious events and provides immediate alerts to both onsite and remote security personnel. This rapid response mitigates the negative impact of security breaches. Also, TrueSentry Active Alert filters out irrelevant content and significantly reduces costly false alarms prevalent in today's industry. TrueSentry Active Alert's interactive interface allows the user to choose appropriate events and to assign threat levels and alarm thresholds to each event.





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### **Fast Data Retrieval**

Automatic video annotation enables fast and friendly access to stored data for further analysis. With most methods used today, review and analysis of the stored video is prohibitively time consuming. TrueSentry Active Alert solves this problem by combining smart indexing with interactive retrieval tools to decrease the time required to find relevant data in video archives by more than ten times today's industry standard. TrueSentry Active Alert's user interface can retrieve stored video based upon queries on specific people, vehicles, objects and/or events.

### **Reduced Cost of Ownership**

The TrueSentry Active Alert system requires minimal installer setup and functions with both pre-existing and new CCTV installations. Easy installation, flexible software and customizable parameters allow for significantly increased security options at a reduced total cost of ownership (TCO) along with a high return on investment (ROI) to customers.



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