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TELLURIDE GAY SKI WEEK ANNOUNCES DATES FOR 2007

Fourth Annual Telluride Gay Ski Week to Take Place February 24 to March 4, 2007

MOUNTAIN VILLAGE, CO, August 30, 2006 – The Town of Mountain Village announced today the dates and schedule of events for its Fourth Annual Telluride Gay Ski Week. Telluride Gay Ski Week 2007 will take place from Sunday, February 24, 2007 to Sunday, March 4, 2007. Since its first year in 2004, Telluride Gay Ski Week has played host to thousands of guests from the local community to as far away as New York, Dallas, and Hawaii. Net proceeds from the event support local 501(c)(3) organization, the Telluride AIDS Benefit, a grass roots organization committed to raising awareness in local communities about the global pandemic of HIV/AIDS for more than twelve years.

The annual Telluride Gay Ski Week (TGSW) is a unique vacation experience that stands apart from other gay ski functions. Designed as an alternative to other gay ski events, TGSW combines a unique blend of top-rate skiing and unpretentious activities with spirited but laid-back charm of a European-style ski town. Guests will enjoy the 92-acre pedestrian centre of Mountain Village that encompasses an array of recreational facilities, restaurants, hotels and shops offering a unique selection of jewelry, furnishings, apparel and antiques.

Telluride Gay Ski Week 2007 boasts a full schedule of events in addition to its acclaimed skiing. This year's event will open on Sunday February 4th with its annual signature event, OSCAR NIGHT®, an Academy Awards watching party. Also returning will be two widely popular events, the "White Night Powder Party" and the "Blue Ball Pool Party." Plans for a number of additional activities as well as après' ski events are currently underway and will be announced on the official Telluride Gay Ski Week website (www.telluridegayskiweek.com) as they are confirmed.

Telluride Gay Ski Week 2007

When: Sunday, February 24, 2007 – Sunday, March 5, 2007

Where: Town of Mountain Village, CO and the Telluride Ski Resort

Info: Event pass pricing and lodging/travel packages TBA. Visit www.telluridegayskiweek.com

About Telluride Gay Ski Week

Telluride Gay Ski Week (TGSW) is annual week-long gay ski event sponsored by the Town of Mountain Village and supporting the Telluride AIDS Benefit. An alternative to other gay ski events, TGSW provides a unique vacation experience in a spirited and unpretentious ski town. Nestled in a box canyon surrounded by the majestic 13,000ft peaks of San Juan Mountains, Telluride Gay Ski Week brings the charm of Telluride together with the European-style Town of Mountain Village. For more information, visit www.telluridegayskiweek.com

About Mountain Village

Perched at 9,500 feet, Mountain Village is an intimate alpine enclave with luxury hotels and condominiums, stylish boutiques and innovative dining. Home to the state-of-the-art Telluride Conference Center and the convenient Mountain Village Activity Center, this European styled alpine village provides unsurpassable scenic ambiance with an emphasis on guest service. Ski runs meander through the town, giving many homes, condominiums, and hotels direct ski access to the slopes. All elements combine to create a modern alpine elegance to complement the rustic charm of Telluride.

OSCAR NIGHT is a registered trademark of the Academy of Motion Picture Arts and Sciences

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